



<p>Shots of Jenna giving PAL to baby in NICU</p>	<p>PACIFIER-ACTIVATED LULLABY, OR PAL¹. IT PLAYS A LULLABY WRITTEN AND SUNG BY THE BABY'S PARENTS WHEN THEY SUCCESSFULLY SUCK ON THE PACIFIER. :11</p>
<p>CG: Jenna Bollard UCLA Mattel Children's Hospital</p>	<p><i>"They love it, especially when they hear their parents' voices, they want to keep performing." :05</i></p>
<p>Shots of triplets in NICU</p>	<p>THIS IS CRITICALLY IMPORTANT FOR PREEMIES BORN BEFORE THIRTY-FOUR WEEKS, WHO OFTEN STRUGGLE TO FEED BECAUSE THEY HAVEN'T DEVELOPED THE REFLEX TO SUCK, BREATHE AND SWALLOW. :09</p>
<p>Jenna Bollard (CG'd earlier)</p>	<p><i>"Sometimes it's that last thing that needs to happen before an infant is discharged from the hospital is their ability to feed orally with strength and endurance." :11</i></p>
<p>Shots of baby in NICU using PAL</p>	<p>SEVENTY PERCENT OF PREEMIES IMPROVED THEIR PROFICIENCY USING A PACIFIER WHEN THE PAL DEVICE WAS USED, A SKILL THAT'S IMPORTANT FOR FEEDING. :04</p>
<p>Shot of Jenna and researcher watching baby with PAL</p>	<p><i>(NATS - Jenna: "She's doing it in rounds of six" Researcher: "Oh, wow.") :03</i></p>
<p>Shots of Jana and Gregor in NICU with babies</p>	<p>IN HOPES TO SHORTEN HOSPITAL STAYS WHILE ALSO EMPOWERING PARENTS AND EASING THEIR OWN EMOTIONAL DISTRESS WHILE THEIR BABIES ARE IN INTENSIVE CARE. :06</p>
<p>CG: Shelly Frisco, RN UCLA Mattel Children's Hospital</p>	<p><i>"There's a role here that you play that no one else can fill that void, and it's critical and it's powerful." :06</i></p>
<p>Gregor Martynus (CG'd earlier)</p>	<p><i>"It helped us as parents, I think, just as much." :03</i></p>
<p>Shots of triplets bottle feeding in NICU</p>	<p>WITH THE HELP OF THE PAL DEVICE, ALL THREE OF THE TRIPLETS FED BETTER AND GREW STRONGER. :03</p>
<p>Shots of babies in car</p>	<p><i>(NATS - "You're doing great.") :02</i></p>
<p>Shot of Gregor waking up baby</p>	<p>AND WERE ABLE TO GO HOME TOGETHER AT FIFTY-TWO-DAYS-OLD. :03</p>
<p>Shots of babies bottle feeding at home</p>	<p><i>(NATS - Hi baby!) :01</i></p>
<p></p>	<p>NOW, THEY ARE HEALTHY BABIES GROWING BY THE DAY. :03</p>

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<p>Shots of music therapist playing lullaby to triplets and parents</p> <p>CG: Jana Gallus Mother of triplets</p> <p>Shots of triplets at home</p> <p>(PACKAGE END) -----</p> <p>ANCHOR TAG</p>	<p>(NATS - <i>“This guy eats like 10 ounces sometimes.”</i>) :02</p> <p>AND THEIR PARENTS SAY MUSIC CONTINUES TO INFLUENCE THEIR DEVELOPMENT, JUST AS IT HAS SINCE THEIR FIRST DAYS IN THE WORLD. :06</p> <p><i>“They’re all healthy and there’s really nothing more we could wish for.”</i> :03</p> <p>AT UCLA MATTEL CHILDREN’S HOSPITAL, THIS IS BARB CONSIGLIO REPORTING. :03</p> <hr/> <p>WITH POSITIVE RESULTS FOR BOTH BABIES AND PARENTS, EXPERTS ARE HOPING THAT MORE HOSPITALS WILL ADOPT THE TECHNOLOGY TO HELP SHORTEN STAYS IN THE N-I-C-U, REDUCING HEALTHCARE COSTS AND HELPING FAMILIES TAKE THEIR BABIES HOME AS SOON AS POSSIBLE.</p>
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SOCIAL MEDIA

<p> Share it! Suggested tweet:</p> <p> Suggested post:</p>	<p>Researchers at @UCLAMCH have implemented a device that gives parents a way to help their babies in the NICU with a special lullaby that develops their ability to feed. http://bit.ly/2CFZkJy</p> <hr/> <p>Watching their baby in the NICU can be a helpless feeling for parents, but a new device is giving them a way to aid in their baby’s growth and development. Researchers at UCLA Mattel Children’s Hospital have implemented a device that uses parents’ voices to help preemies learn to feed. http://bit.ly/2CFZkJy</p>
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EXTRA BITES

<p>CG: Jenna Bollard UCLA Mattel Children’s Hospital</p>	<p>Bollard describes how parents write lullabies for their babies: <i>“What they want their baby to know, what they dream of for their baby, what they’ve noticed about their personality that’s evolving so far, and they create these special songs with us and sing on them and get to express all of their emotions.”</i></p> <p>Bollard describes how the PAL device helps parents: <i>“Parents, overall, have reported feeling less stressed when music therapy and the use of the PAL is involved, more empowered with the use of the PAL and music therapy and more bonded with their baby overall.”</i></p> <p>Bollard says parents’ voices help with clinical care and goals: <i>“Using their voice and the special song that they created on this medical device where they’re able to aid in these</i></p>
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	<p><i>very clinical-focused goals.”</i></p> <hr/> <p>Frisco says parents play a crucial role in babies’ medical care: <i>“Parents make all the difference, and I often tell parents that you are the best part of this equation. The technology can only do so much; we as medical practitioners can only do so much. However, you are your baby’s best medicine.”</i></p>
<p>CG: Shelly Frisco, RN UCLA Mattel Children’s Hospital</p>	<p>Frisco says oral feeding is a big milestone for preemies: <i>“It’s a very, very big milestone for our preemies to be able to accomplish to orally feed, to breastfeed, to bottle feed.”</i></p> <p>Frisco says the PAL makes parents feel they can help: <i>“It’s a way for mothers and fathers to really feel that they can really do something to help their baby in addition to everything else that they’re doing.”</i></p>
<p>CG: Jana Gallus Mother of triplets</p>	<p>Jana describes their routine while the babies were in the NICU: <i>“We would spend most of our days inside the NICU, visited our babies and participated in the feeding and, you know, did the whole routine there for 52 days. That’s when they all decided to come home on the same day.”</i></p> <p>Jana says it helped for the babies to hear the song in the NICU: <i>“Even if you’re not there and they can listen to it and they associate positive memories or positive things with it, then that should certainly help.”</i></p>
<p>CG: Gregor Martynus Father of triplets</p>	<p>Gregor loved that the babies heard their voices when they weren’t there: <i>“We can only be there for so long, and when we are not there and they would still hear our voices, it just, I mean, it helped us.”</i></p> <p>Gregor says music helps the babies relax, which is important: <i>“Music helps them relax, and when they’re relaxed they eat better, and this is the most important thing for them to catch up with the other babies who had 40 weeks in the womb.”</i></p>

References

¹*Pacifier-Activated Lullaby (PAL)*, Powers Medical Devices. Online: <http://powersmeddev.com/>

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