

**National Study Aims to Prove Value of Mobile Stroke Units**  
*High-tech vehicles bring the hospital to patients to improve outcomes and efficiency*

*Ronald Reagan UCLA Medical Center*

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**NEWS PACKAGE**

<b>SUGGESTED TEASE</b>	BATTLING A SILENT KILLER BY BRINGING THE HOSPITAL TO THE PATIENT.
<b>ANCHOR LEAD</b>	DETAILS ON A NATIONAL STUDY THAT COULD ULTIMATELY BRING THESE UNITS TO MORE HOSPITALS IN HEALTH NEWS.
	<hr/> <p>WHEN TREATING A STROKE, EVERY SECOND COUNTS. THAT'S WHY A NEW NATIONAL STUDY IS EVALUATING THE BENEFITS OF MOBILE STROKE UNITS THAT BRING THE EMERGENCY DEPARTMENT DIRECTLY TO PATIENTS, A POTENTIAL GAME CHANGER IN STROKE TREATMENT.</p> <p>IT'S NOT ONLY IMPORTANT IN BIG CITIES WITH HEAVY TRAFFIC, BUT ALSO IN RURAL AREAS WHERE LONG DISTANCES TO THE NEAREST HOSPITAL CAN MAKE THE DIFFERENCE BETWEEN A FULL RECOVERY AND DISABILITIES THAT CAN CHANGE A STROKE PATIENT'S LIFE FOREVER.</p> <p>CLARK POWELL HAS THE DETAILS.</p> <hr/>
<b>(PACKAGE START) -----</b>	(Nats - Sound) :02
<b>CG: Courtesy: Ronald Reagan UCLA Medical Center :00 - :02</b>	TREMYLLA (trim-ILL-uh) JOHNSON WASN'T AWARE SHE HAD ANY RISK FACTORS FOR STROKE. BUT ONE DAY, AS SHE SAT IN CLASS, SHE SUDDENLY FELT DIZZY AND COULDN'T MOVE.
Shots of Tremylla and mom walking in garden	LUCKILY, SHE WAS WITHIN MINUTES OF THE EMERGENCY DEPARTMENT AT RONALD REAGAN U-C-L-A MEDICAL CENTER. :13
Shots of hospital	
<b>CG: Tremylla Johnson Stroke survivor</b>	"I couldn't feel my body. I couldn't move, so I'm glad that people were there and I was right across the street from the hospital, and that's what saved my life. :10
Shots of angiosuite (wide shot with clock)	EVERY MINUTE THAT PASSES FOLLOWING A STROKE, TWO MILLION BRAIN CELLS DIE.
	IN AN EFFORT TO START TREATMENT SOONER, EXPERTS ARE NOW BRINGING THE HOSPITAL TO

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<p>Shot of mobile stroke unit driving past Shots of patient getting CT scan</p>	<p>PATIENTS VIA MOBILE STROKE UNITS. THESE SPECIALIZED AMBULANCES ARE EQUIPPED WITH THE TECHNOLOGY NEEDED TO DIAGNOSE STROKES - AND START LIFESAVING TREATMENTS IN THE FIELD. :10</p>
<p><b>CG: Jeffrey Saver, MD</b> Director of the UCLA Comprehensive Stroke Center</p>	<p><i>"We need to get patients treated as fast as possible with drugs as well as devices to reopen arteries and save the brain before the window runs out on saving that precious resource."</i> :12</p>
<p>Shots of patient being treated in mobile unit</p>	<p>DOCTORS AT UCLA HEALTH ARE JOINING OTHER HOSPITALS IN A HANDFUL OF MAJOR CITIES NATIONWIDE IN A STUDY TO TEST THE VALUE OF MOBILE STROKE UNITS.</p>
<p>Shots of Dr. Nour treating patient in unit</p>	<p>EXPERTS ALREADY KNOW THAT STARTING TREATMENT EARLIER CAN IMPROVE PATIENT OUTCOMES. NOW THEY'RE OUT TO PROVE THAT IT'S ALSO COST EFFECTIVE FOR PATIENT CARE :16</p>
<p>(cover with shots of inside unit)</p>	<p><i>"In the U.S. every forty seconds, somebody's having a stroke."</i></p>
<p><b>CG: May Nour, MD, PhD</b> Medical Director of the UCLA Arline and Henry Gluck Stroke Rescue Program</p>	<p><i>"Responding to patients quickly with medications and treatments is what gives them the fighting chance for a good outcome."</i> :09</p>
<p>Shots of patient being treated</p>	<p>PROVING THE VALUE OF MOBILE STROKE UNITS WILL MAKE THEM MORE ACCESSIBLE TO HOSPITALS ACROSS THE COUNTRY -- NOT ONLY IN HIGH TRAFFIC CITIES LIKE LOS ANGELES, BUT ALSO IN RURAL AREAS WHERE SPECIALIZED CARE MAY BE MILES AWAY. THIS COULD BE A LIFESAVING DEVELOPMENT FOR THE NEARLY EIGHT-HUNDRED THOUSAND AMERICANS EACH YEAR WHO SUFFER A STROKE.<sup>1</sup>.</p>
<p>Shot of LA traffic</p>	<p>:18</p>
<p>Shot of rural road</p>	<p><i>"It can make a difference between a father spending the rest of his days with his family and walking his daughter down the aisle versus spending the rest of his life in a nursing home."</i> :08</p>
<p>Shot of team working in mobile stroke unit</p>	<p>AT UCLA HEALTH, THIS IS CLARK POWELL REPORTING. :02</p>
<p><b>May Nour, MD, PhD (CG'd earlier)</b></p>	<p>THE UNITS ARE ALSO EQUIPPED WITH MULTIPLE 270-DEGREE CAMERAS SO THAT PHYSICIANS CAN SEE AND DIAGNOSE A PATIENT EVEN IF THEY'RE NOT PHYSICALLY ON-BOARD.</p>
<p>Shot of door to mobile stroke unit closing</p>	<p></p>
<p><b>(PACKAGE END) -----</b></p>	<p></p>
<p><b>ANCHOR TAG</b></p>	<p></p>





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