

WALKING, WAVING VETERAN OF GOLD COUNTRY BRINGS HIS CAUSE TO BIG APPLE


Vietnam vet walks to raise funds for wounded warriors

Suggested Date of Use: Week of Veteran's Day 2014

*UCLA Operation Mend
November 2014*

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VO - with several sound bite options (below)	Content provided by: UCLA Operation Mend

SUGGESTED TEASE	COMING UP, HOW ONE VIETNAM VETERAN IS CHANGING LIVE FOR WOUNDED WARRIORS, LITERALLY ONE STEP AT A TIME.
ANCHOR LEAD	AS WE CELEBRATE THIS VETERAN'S DAY, ONE MAN WHO SERVED IN VIETNAM IS INSPIRING A WAVE OF SUPPORT FOR WOUNDED WARRIORS BY ASKING AMERICANS TO DO JUST THAT...SIMPLY WAVE.
VO----- CG: WALKING FOR OPERATION MEND Murphys, CA	(VO) RIC RYAN IS FROM A TINY TOWN CALLED MURPHYS, CALIFORNIA. HE HAS BEEN WALKING TO RAISE MONEY TO SUPPORT UCLA OPERATION MEND, A PROGRAM THAT HELPS SEVERELY INJURED VETS FROM THE IRAQ AND AFGHANISTAN WARS. WHILE ON HIS DAILY WALKS, EVERY TIME SOMEONE WAVES TO HIM, RIC DONATES A QUARTER FROM HIS OWN DISABILITY CHECKS TO THE CAUSE. AS OTHERS FIND OUT ABOUT RYAN'S '25 CENTS A WAVE' WALKS, THEY HAVE BEEN OPENING UP THEIR WALLETS AS WELL. THE 68-YEAR-OLD, WHO CALLS HIMSELF THE "WALKING MAN OF MURPHYS" HAS NOW INSPIRED STRANGERS ACROSS THE NATION TO RAISE AWARENESS BY TWEETING PHOTOS OF THEMSELVES WAVING, USING THE HASHTAG #WAVE4OPERATIONMEND.
ANCHOR TAG	RIC HAS BEEN INVITED TO WALK ALONGSIDE THE WOUNDED WARRIORS HE HAS HELPED IN AMERICA'S

	PARADE IN NEW YORK CITY ON NOVEMBER 11.
 Share it! Suggested tweet:	This #VeteransDay, give back to injured vets. Post a waving selfie w/ #wave4operationmend & support wounded warriors: ucla.in/1rSXKGd
Producers & Reporters:	To download scripts, video and photos go to: http://www.multimedianewsroom.tv

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