

<p>Dr. Park walking into exam room, greeting cancer patient</p>	<p>INFLAMMATORY BREAST CANCER, A QUICKLY GROWING CANCER THAT BLOCKS LYMPH NODES AND DOES NOT OFTEN BEGIN WITH A LUMP WOMEN ASSOCIATE WITH BREAST CANCER. BUT BY THE TIME SYMPTOMS APPEAR ON THE SKIN, INFLAMMATORY BREAST CANCER HAS ALREADY TYPICALLY REACHED STAGE THREE – WHICH MEANS IT HAS SPREAD BEYOND THE ORIGINAL TUMOR LOCATION. :19</p>
<p>CG: Dr. Ko Un Park The Ohio State University Comprehensive Cancer Center - Arthur G. James Cancer Hospital and Richard J. Solove Research Institute</p>	<p><i>“The disease tends to grow rapidly compared to other types of cancer and even with treatment, it tends to recur or come back more often than other types of cancer.” :11</i></p>
<p>Dr. Park in surgery (blur for graphic)</p> <p>Graphic: National Breast Cancer Survey -78% of women know a lump is a sign of breast cancer -Less than 45% of women know -Redness of the breast -Pitting/thickening of the skin on the breast -One breast feeling warmer or heavier than the other</p>	<p>KNOWING THE SYMPTOMS AND DISCUSSING THEM WITH YOUR DOCTOR AS SOON AS POSSIBLE CAN BE LIFESAVING. BUT A NEW NATIONAL SURVEY BY THE OHIO STATE UNIVERSITY COMPREHENSIVE CANCER CENTER —JAMES CANCER HOSPITAL AND SOLOVE RESEARCH INSTITUTE, FINDS THAT WHILE NEARLY EIGHTY PERCENT OF WOMEN KNOW THAT A LUMP IS A SIGN OF BREAST CANCER, LESS THAN FORTY-FIVE PERCENT RECOGNIZE SIGNS LIKE REDNESS, THICKENING OF THE SKIN OR ONE BREAST FEELING WARMER OR HEAVIER THAN THE OTHER AS POSSIBLE CANCER SYMPTOMS—AND MAY INSTEAD MISTAKE THEM FOR SOMETHING LIKE AN INFECTION. :28</p>
<p>Dr. Ko Un Park (CG’d earlier)</p>	<p><i>“Even in the medical community, physicians and providers are not used to thinking about red breast as a sign associated with inflammatory breast cancer, because it is such a rare disease. :11</i></p>
<p>Dr. Park in exam room with cancer patient</p>	<p>INFLAMMATORY BREAST CANCER ALSO MAY NOT APPEAR ON A STANDARD MAMMOGRAM, OFTEN REQUIRING ADDITIONAL, MORE TARGETED SCREENINGS, LIKE AN M-R-I, TO PROPERLY DIAGNOSE.</p>
<p>Shot of Lisa playing with grandchild in living room</p>	<p>BUT IT STARTS WITH AWARENESS— AND WATCHING FOR THESE UNUSUAL SIGNS TO BEGIN TREATMENT SOONER AND GIVE WOMEN A BETTER CHANCE OF SURVIVAL. :16</p>
<p>Lisa Overholser (CG’d earlier)</p>	<p>09;29;27 <i>“Had I known then what I know now, I wouldn’t have waited.”</i> 09;29;30 :04</p>
<p>Shot of Lisa and family</p>	<p>AT THE OHIO STATE UNIVERSITY COMPREHENSIVE CANCER CENTER—JAMES CANCER HOSPITAL AND SOLOVE RESEARCH INSTITUTE, THIS IS BARB CONSIGLIO REPORTING. :06</p>
<p>(PACKAGE END) -----</p>	<hr/>

Producers and Reporters: To download scripts, video and photos go to:

<http://www.multimedia-newsroom.com>

<p>CG: Lisa Overholser Breast cancer patient</p>	<p>Lisa says she didn't recognize the symptoms of inflammatory breast cancer: <i>"There were skin changes on the breast that honestly I had just kind of ignored because they were not symptomatic. And so I didn't see that as an issue. On the self-exam, there were no lumps, which is very typical with inflammatory breast cancer." :13</i></p> <p>Lisa says she hopes others can recognize their symptoms sooner than she did: <i>"If I could help somebody else make a better choice than I did, absolutely. I'll shout it from the rooftops. Don't ignore it. Days make a difference with this particular cancer. :12</i></p> <p>Lisa says early detection is critical for inflammatory breast cancer: <i>"Early detection is your best weapon. Stage one cancer is a lot less damaging than stage four cancer. Your chances of a cure, your chances of total remission, total eradication are so much higher with stage one or two versus stage three or four." :21</i></p>
--	---

References

¹*Inflammatory Breast Cancer*, **American Cancer Society, 2022**. Online:
<https://www.cancer.org/cancer/breast-cancer/about/types-of-breast-cancer/inflammatory-breast-cancer.html>

For viewer information on this story contact:

The Ohio State University Wexner Medical Center: 1-800-293-5123
 Log onto <http://wexnermedical.osu.edu> - click on "Media Room"

Produced by:



1800 West 5th Ave.
 Columbus, Ohio 43212
 Phone: (614) 932-9950 Fax: (614) 932-9920
www.mediasourcetv.com

**Video content provided by: The Ohio State University Wexner Medical Center
 Media Relations Department: (614) 293-3737**

Producers and Reporters: To download scripts, video and photos go to:
<http://www.multimedia-newsroom.com>