

Fielding Period: October 29 - November 2, 2020
 MediaSource
 Weighted To The U.S. General Adult Population - Propensity

3 Nov 2020
 Table 1

Q1 How likely are you to take each of the following precautions when hosting or attending holiday celebrations this year?

Summary Of Very/Somewhat Likely

Base: All Respondents

	Gender			Age					Male Age					Female Age					Region			
	Total	Male	Female	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	North-east	South	Mid-west	West
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2047	976	1071	624	341	310	317	455	312	162	155	151	196	312	179	155	166	259	397	781	445	424
Weighted Base	2047	987	1060	608	335	336	336	433	305	164*	165	157*	196	303	170	171	179	237	360	780	420	487
Ask attendees who have symptoms of COVID-19 not to come	1673 82%	777 79%	896 85% B	470 77%	263 78%	286 85% De	273 81%	382 88% DEG	222 73%	118 72%	135 82% i	127 81%	176 90% IJKl	249 82% l	144 85% J	151 88%	145 81%	207 87%	297 82%	639 82%	347 83%	390 80%
Celebrate with household members only	1620 79%	745 76%	875 83% B	455 75%	274 82% d	271 81%	263 79%	356 82% D	219 72%	136 83% ll	124 75%	110 70%	157 80% il	237 78%	139 81%	147 86% k	153 86% L	199 84%	287 80%	616 79%	315 75%	402 83% U
Follow social distancing (i.e., staying 6 feet apart) before/after dinner	1502 73%	706 71%	797 75%	406 67%	256 77% D	243 72%	258 77% D	339 78% D	191 63%	127 78% l	117 71%	117 75% l	152 78% l	215 71% l	129 76%	125 73%	141 79%	187 79% n	267 74%	570 73%	308 73%	357 73%
Ask attendees to wear masks	1374 67%	660 67%	714 67%	415 68%	235 70% g	223 66%	209 62%	293 68%	207 68%	121 74%	108 65%	100 64%	125 64%	208 69%	114 67%	115 67%	109 61%	168 71% q	263 73% TU	512 66%	260 62%	339 70% u
Invite/Attend a gathering with no more than 10 close family members	1272 62%	628 64%	643 61%	400 66% G	208 62%	216 64%	189 56%	260 60%	197 65%	108 66%	110 67%	92 58%	122 62%	203 67% Qr	100 59%	106 62%	97 54%	138 58%	231 64%	496 64%	253 60%	291 60%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
 Overlap formulae used. * small base

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3 Nov 2020
 Table 2

Q1 How likely are you to take each of the following precautions when hosting or attending holiday celebrations this year?

Summary Of Very/Somewhat Likely

Base: All Respondents

	Total	Household Income				Education			Employed		Children in HH		Parent of Child Under 18		Home Ownership		Marital Status		Race/Ethnicity		
		Less Than \$50K	\$50K-\$74.9K	\$75K-\$99.9K	\$100K+	HS or less	Some College	College Grad+	Yes	No	Yes	No	Yes	No	Homeowner	Renter	Married	Not married	Hispanic	Black (Not Hispanic)	White (Not Hispanic)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Unweighted Base	2047	800	410	292	401	693	675	679	1135	912	734	1313	647	1400	1361	585	961	1086	207	201	1477
Weighted Base	2047	611	330	262	701	673	688	686	1168	879	776	1271	657	1390	1418	518	957	1090	328	230	1227
Ask attendees who have symptoms of COVID-19 not to come	1673 82%	481 79%	255 77%	219 83% c	599 85% BC	535 79%	562 82%	577 84% f	952 81%	722 82%	638 82%	1035 81%	535 81%	1139 82%	1176 83%	418 81%	797 83%	876 80%	245 75%	189 82%	1020 83% S
Celebrate with household members only	1620 79%	461 75%	267 81% b	202 77%	570 81% B	498 74%	549 80% F	572 83% F	928 79%	692 79%	612 79%	1008 79%	519 79%	1101 79%	1139 80%	405 78%	786 82% R	834 77%	252 77%	183 79%	966 79%
Follow social distancing (i.e., staying 6 feet apart) before/after dinner	1502 73%	445 73%	230 70%	189 72%	531 76% c	481 71%	493 72%	529 77% fg	851 73%	651 74%	559 72%	943 74%	469 71%	1033 74%	1070 75% P	363 70%	713 74%	790 72%	224 68%	185 80% SU	888 72%
Ask attendees to wear masks	1374 67%	418 68% C	203 62%	164 63%	491 70% Cd	473 70% G	430 63%	471 69% g	797 68%	577 66%	542 70%	832 65%	456 69%	918 66%	956 67% P	347 67%	624 65%	750 69%	215 66%	199 86% SU	763 62%
Invite/Attend a gathering with no more than 10 close family members	1272 62%	360 59% C	204 62%	171 65% b	467 67% B	395 59%	415 60%	461 67% FG	759 65% J	512 58%	526 68% L	746 59%	453 69% N	819 59%	885 62% P	322 62%	616 64%	655 60%	194 59%	151 65%	771 63%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R - S/T/U
 Overlap formulae used.

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3 Nov 2020
 Table 3

Q1 How likely are you to take each of the following precautions when hosting or attending holiday celebrations this year?

Summary Of Not At All/Not Very Likely

Base: All Respondents

	Gender		Age					Male Age					Female Age					Region				
	Total	Male	Female	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	North-east	South	Mid-west	West
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2047	976	1071	624	341	310	317	455	312	162	155	151	196	312	179	155	166	259	397	781	445	424
Weighted Base	2047	987	1060	608	335	336	336	433	305	164*	165	157*	196	303	170	171	179	237	360	780	420	487
Invite/Attend a gathering with no more than 10 close family members	775 38%	359 36%	416 39%	207 34%	127 38%	121 36%	147 44% D	173 40%	108 35%	57 34%	55 33%	65 42%	74 38%	100 33%	71 41%	66 38%	81 46% N	99 42% n	129 36%	284 36%	167 40%	195 40%
Ask attendees to wear masks	673 33%	327 33%	346 33%	193 32%	100 30%	113 34%	127 38% e	140 32%	98 32%	43 26%	57 35%	57 36%	71 36%	95 31%	57 33%	56 33%	70 39% r	69 29%	97 27%	268 34% S	160 38% Sv	148 30%
Follow social distancing (i.e., staying 6 feet apart) before/after dinner	545 27%	282 29%	263 25%	201 33% EGH	78 23%	93 28%	78 23%	94 22%	113 37% JLMn	37 22%	48 29%	40 25%	44 22%	88 29% r	41 24%	46 27%	38 21%	50 21%	94 26%	210 27%	112 27%	129 27%
Celebrate with household members only	427 21%	242 24% C	185 17%	152 25% eH	60 18%	65 19%	72 21%	77 18%	86 28% Jm	29 17%	41 25% p	47 30% jmQ	39 20%	66 22%	32 19%	24 14%	25 14%	38 16%	73 20%	164 21%	106 25% V	85 17%
Ask attendees who have symptoms of COVID-19 not to come	374 18%	210 21% C	164 15%	137 23% FH	72 22% fH	50 15%	63 19% H	51 12%	83 27% kMN	46 28% MO	30 18% m	30 19% m	20 10%	54 18%	26 15%	20 12%	33 19%	31 13%	63 18%	141 18%	74 17%	96 20%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
 Overlap formulae used. * small base

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3 Nov 2020
 Table 4

Q1 How likely are you to take each of the following precautions when hosting or attending holiday celebrations this year?

Summary Of Not At All/Not Very Likely

Base: All Respondents

	Household Income				Education			Employed		Children in HH		Parent of Child Under 18		Home Ownership		Marital Status		Race/Ethnicity			
	Total	Less Than \$50K	\$50K-\$74.9K	\$75K-\$99.9K	\$100K+	HS or less	Some College	College Grad+	Yes	No	Yes	No	Yes	No	Homeowner	Renter	Married	Not married	Hispanic	Black (Not Hispanic)	White (Not Hispanic)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Unweighted Base	2047	800	410	292	401	693	675	679	1135	912	734	1313	647	1400	1361	585	961	1086	207	201	1477
Weighted Base	2047	611	330	262	701	673	688	686	1168	879	776	1271	657	1390	1418	518	957	1090	328	230	1227
Invite/Attend a gathering with no more than 10 close family members	775 38%	250 41% dE	126 38%	91 35%	234 33%	278 41% H	272 40% H	224 33%	409 35%	366 42% I	250 32%	525 41% K	204 31%	571 41% M	534 38%	197 38%	341 36%	434 40%	134 41%	80 35%	456 37%
Ask attendees to wear masks	673 33%	193 32%	127 38% BE	98 37% e	210 30%	200 30%	258 37% Fh	215 31%	371 32%	302 34%	234 30%	439 35%	201 31%	472 34%	462 33%	171 33%	333 35%	340 31%	112 34% T	31 14%	464 38% T
Follow social distancing (i.e., staying 6 feet apart) before/after dinner	545 27%	165 27%	100 30% e	73 28%	170 24%	193 29% h	195 28% h	157 23%	317 27%	227 26%	218 28%	327 26%	188 29%	357 26%	348 25%	155 30% O	245 26%	300 28%	103 32% T	45 20%	339 28% T
Celebrate with household members only	427 21%	150 25% dE	63 19%	60 23%	131 19%	175 26% GH	139 20%	114 17%	240 21%	187 21%	164 21%	263 21%	138 21%	289 21%	279 20%	113 22%	171 18%	256 23% Q	76 23% T	47 21%	261 21% T
Ask attendees who have symptoms of COVID-19 not to come	374 18%	130 21% E	75 23% dE	43 17%	102 15%	139 21% h	126 18%	109 16%	217 19%	157 18%	138 18%	235 19%	122 19%	251 18%	243 17%	101 19%	160 17%	213 20%	82 25% U	42 18%	207 17%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R - S/T/U
 Overlap formulae used.

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3 Nov 2020
 Table 5

Q1_1 How likely are you to take each of the following precautions when hosting or attending holiday celebrations this year?

Celebrate with household members only

Base: All Respondents

	Gender			Age					Male Age					Female Age					Region			
	Total	Male	Female	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	North-east	South	Mid-west	West
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2047	976	1071	624	341	310	317	455	312	162	155	151	196	312	179	155	166	259	397	781	445	424
Weighted Base	2047	987	1060	608	335	336	336	433	305	164*	165	157*	196	303	170	171	179	237	360	780	420	487
Very/Somewhat Likely (Net)	1620 79%	745 76%	875 83% B	455 75%	274 82% d	271 81%	263 79%	356 82% D	219 72%	136 83% ll	124 75%	110 70%	157 80% il	237 78%	139 81%	147 86% k	153 86% L	199 84%	287 80%	616 79%	315 75%	402 83% U
Very likely	1027 50%	461 47%	565 53% B	263 43%	154 46%	179 53% D	179 53% D	253 58% DE	121 40%	80 49%	83 50% i	72 46%	105 54% l	142 47%	74 43%	96 56% o	106 59% NOI	147 62% NO	189 52%	381 49%	203 48%	254 52%
Somewhat likely	593 29%	284 29%	310 29%	193 32% gH	120 36% fGH	92 27%	85 25%	103 24%	98 32%	56 34%	41 25%	38 24%	51 26%	95 31% R	65 38% qR	51 30%	47 26%	52 22%	99 27%	236 30%	112 27%	147 30%
Not At All/Not Very Likely (Net)	427 21%	242 24% C	185 17%	152 25% eH	60 18%	65 19%	72 21%	77 18%	86 28% Jm	29 17%	41 25% p	47 30% jmQ	39 20%	66 22%	32 19%	24 14%	25 14%	38 16%	73 20%	164 21%	106 25% V	85 17%
Not very likely	228 11%	127 13% c	101 10%	89 15% FH	34 10%	26 8%	40 12%	39 9%	46 15%	16 10%	19 11% p	25 16% q	20 10%	43 14% Pr	18 10%	8 4%	15 8%	18 8%	39 11%	85 11%	60 14% V	44 9%
Not at all likely	199 10%	115 12% C	84 8%	63 10%	26 8%	39 11%	32 10%	39 9%	40 13% n	12 8%	22 13%	21 14% q	19 10%	23 8%	14 8%	16 10%	11 6%	20 8%	34 9%	79 10%	45 11%	41 8%
Sigma	2047 100%	987 100%	1060 100%	608 100%	335 100%	336 100%	336 100%	433 100%	305 100%	164 100%	165 100%	157 100%	196 100%	303 100%	170 100%	171 100%	179 100%	237 100%	360 100%	780 100%	420 100%	487 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
 Overlap formulae used. * small base

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3 Nov 2020
 Table 6

Q1_1 How likely are you to take each of the following precautions when hosting or attending holiday celebrations this year?

Celebrate with household members only

Base: All Respondents

	Household Income				Education			Employed		Children in HH		Parent of Child Under 18		Home Ownership		Marital Status		Race/Ethnicity			
	Total	Less Than \$50K	\$50K-\$74.9K	\$75K-\$99.9K	\$100K+	HS or less	Some College	College Grad+	Yes	No	Yes	No	Yes	No	Homeowner	Renter	Married	Not married	Hispanic	Black (Not Hispanic)	White (Not Hispanic)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Unweighted Base	2047	800	410	292	401	693	675	679	1135	912	734	1313	647	1400	1361	585	961	1086	207	201	1477
Weighted Base	2047	611	330	262	701	673	688	686	1168	879	776	1271	657	1390	1418	518	957	1090	328	230	1227
Very/Somewhat Likely (Net)	1620 79%	461 75%	267 81% b	202 77%	570 81% B	498 74%	549 80% F	572 83% F	928 79%	692 79%	612 79%	1008 79%	519 79%	1101 79%	1139 80%	405 78%	786 82% R	834 77%	252 77%	183 79%	966 79%
Very likely	1027 50%	276 45%	162 49%	127 49%	375 53% B	307 46%	346 50%	374 55% F	596 51%	430 49%	389 50%	638 50%	326 50%	700 50%	728 51%	254 49%	528 55% R	498 46%	165 50%	114 49%	602 49%
Somewhat likely	593 29%	185 30%	105 32%	75 29%	195 28%	191 28%	204 30%	198 29%	332 28%	262 30%	224 29%	370 29%	193 29%	401 29%	411 29%	151 29%	258 27%	336 31%	87 26%	69 30%	363 30%
Not At All/Not Very Likely (Net)	427 21%	150 25% cE	63 19%	60 23%	131 19%	175 26% GH	139 20%	114 17%	240 21%	187 21%	164 21%	263 21%	138 21%	289 21%	279 20%	113 22%	171 18%	256 23% Q	76 23%	47 21%	261 21%
Not very likely	228 11%	77 13%	37 11%	36 14% e	64 9%	95 14% H	74 11%	59 9%	135 12%	93 11%	88 11%	140 11%	79 12%	149 11%	146 10%	67 13%	86 9%	142 13% Q	35 11%	27 12%	136 11%
Not at all likely	199 10%	73 12% c	26 8%	24 9%	67 10%	80 12% h	64 9%	55 8%	105 9%	94 11%	76 10%	123 10%	59 9%	140 10%	133 9%	46 9%	85 9%	114 10%	41 13%	20 9%	126 10%
Sigma	2047 100%	611 100%	330 100%	262 100%	701 100%	673 100%	688 100%	686 100%	1168 100%	879 100%	776 100%	1271 100%	657 100%	1390 100%	1418 100%	518 100%	957 100%	1090 100%	328 100%	230 100%	1227 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R - S/T/U
 Overlap formulae used.

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3 Nov 2020
 Table 7

Q1_2 How likely are you to take each of the following precautions when hosting or attending holiday celebrations this year?

Invite/Attend a gathering with no more than 10 close family members

Base: All Respondents

	Gender			Age					Male Age					Female Age					Region			
	Total	Male	Female	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	North-east	South	Mid-west	West
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2047	976	1071	624	341	310	317	455	312	162	155	151	196	312	179	155	166	259	397	781	445	424
Weighted Base	2047	987	1060	608	335	336	336	433	305	164*	165	157*	196	303	170	171	179	237	360	780	420	487
Very/Somewhat Likely (Net)	1272 62%	628 64%	643 61%	400 66% G	208 62%	216 64%	189 56%	260 60%	197 65%	108 66%	110 67%	92 58%	122 62%	203 67% Qr	100 59%	106 62%	97 54%	138 58%	231 64%	496 64%	253 60%	291 60%
Very likely	713 35%	342 35%	370 35%	189 31% D	131 39%	123 37%	117 35%	152 35%	97 32%	67 41% m	65 39% m	57 36%	57 29%	92 30%	64 38%	58 34%	61 34%	95 40% nM	129 36%	270 35%	131 31%	183 38%
Somewhat likely	559 27%	286 29%	273 26%	211 35% EFGH	76 23%	93 28%	71 21%	108 25%	100 33% l	40 25%	45 27%	35 22%	65 33% iR	111 37% OQR	36 21%	47 28% r	37 20%	43 18%	103 28%	226 29% v	122 29% v	109 22%
Not At All/Not Very Likely (Net)	775 38%	359 36%	416 39%	207 34%	127 38%	121 36%	147 44% D	173 40%	108 35%	57 34%	55 33%	65 42%	74 38%	100 33%	71 41%	66 38%	81 46% N	99 42% n	129 36%	284 36%	167 40%	195 40%
Not very likely	354 17%	157 16%	197 19%	115 19% FH	84 25% dFH	41 12%	65 19% FH	49 11%	50 16%	36 22% KM	17 10%	32 20% km	21 11%	65 21% R	48 28% PqR	24 14%	33 19% r	27 11%	59 16%	121 15%	74 18%	100 21% t
Not at all likely	421 21%	202 20%	219 21%	92 15%	43 13%	79 24% DE	82 24% DE	125 29% DE	57 19% N	20 12%	38 23% j	33 21%	53 27% ij	35 12%	22 13%	42 24% NO	48 27% NO	72 30% NO	70 19%	163 21%	93 22%	95 20%
Sigma	2047 100%	987 100%	1060 100%	608 100%	335 100%	336 100%	336 100%	433 100%	305 100%	164 100%	165 100%	157 100%	196 100%	303 100%	170 100%	171 100%	179 100%	237 100%	360 100%	780 100%	420 100%	487 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
 Overlap formulae used. * small base

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 Table 8

Q1_2 How likely are you to take each of the following precautions when hosting or attending holiday celebrations this year?

Invite/Attend a gathering with no more than 10 close family members

Base: All Respondents

	Household Income				Education			Employed		Children in HH		Parent of Child Under 18		Home Ownership		Marital Status		Race/Ethnicity			
	Total	Less Than \$50K	\$50K-\$74.9K	\$75K-\$99.9K	\$100K+	HS or less	Some College	College Grad+	Yes	No	Yes	No	Yes	No	Homeowner	Renter	Married	Not married	Hispanic	Black (Not Hispanic)	White (Not Hispanic)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Unweighted Base	2047	800	410	292	401	693	675	679	1135	912	734	1313	647	1400	1361	585	961	1086	207	201	1477
Weighted Base	2047	611	330	262	701	673	688	686	1168	879	776	1271	657	1390	1418	518	957	1090	328	230	1227
Very/Somewhat Likely (Net)	1272 62%	360 59%	204 62%	171 65% b	467 67% B	395 59%	415 60%	461 67% FG	759 65% J	512 58%	526 68% L	746 59%	453 69% N	819 59%	885 62%	322 62%	616 64%	655 60%	194 59%	151 65%	771 63%
Very likely	713 35%	205 34%	113 34%	93 35%	262 37%	229 34%	211 31%	272 40% fG	428 37%	285 32%	317 41% L	395 31%	266 40% N	447 32%	503 35%	174 34%	354 37%	359 33%	104 32%	83 36%	430 35%
Somewhat likely	559 27%	155 25%	91 27%	79 30%	205 29%	166 25%	205 30% f	189 28%	332 28%	228 26%	209 27%	351 28%	187 29%	372 27%	382 27%	147 28%	263 27%	297 27%	90 27%	68 29%	341 28%
Not At All/Not Very Likely (Net)	775 38%	250 41% dE	126 38%	91 35%	234 33%	278 41% H	272 40% H	224 33%	409 35%	366 42%	250 32%	525 41% K	204 31% M	571 41% M	534 38%	197 38%	341 36%	434 40%	134 41%	80 35%	456 37%
Not very likely	354 17%	122 20% Cd	45 14%	39 15%	109 16%	134 20%	111 16%	110 16%	205 18%	149 17%	137 18%	218 17%	114 17%	241 17%	247 17%	86 17%	136 14%	218 20% Q	84 26% TU	34 15%	176 14%
Not at all likely	421 21%	128 21% E	81 24% E	52 20%	125 18%	145 21% h	162 24% H	114 17%	204 17%	217 25% I	114 15%	307 24% K	90 14%	331 24% M	287 20%	111 21%	204 21%	216 20%	50 15%	46 20%	280 23% S
Sigma	2047 100%	611 100%	330 100%	262 100%	701 100%	673 100%	688 100%	686 100%	1168 100%	879 100%	776 100%	1271 100%	657 100%	1390 100%	1418 100%	518 100%	957 100%	1090 100%	328 100%	230 100%	1227 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R - S/T/U
 Overlap formulae used.

Fielding Period: October 29 - November 2, 2020
 MediaSource
 Weighted To The U.S. General Adult Population - Propensity

3 Nov 2020
 Table 9

Q1_3 How likely are you to take each of the following precautions when hosting or attending holiday celebrations this year?

Follow social distancing (i.e., staying 6 feet apart) before/after dinner

Base: All Respondents

	Gender			Age					Male Age					Female Age					Region			
	Total	Male	Female	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	North-east	South	Mid-west	West
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2047	976	1071	624	341	310	317	455	312	162	155	151	196	312	179	155	166	259	397	781	445	424
Weighted Base	2047	987	1060	608	335	336	336	433	305	164*	165	157*	196	303	170	171	179	237	360	780	420	487
Very/Somewhat Likely (Net)	1502 73%	706 71%	797 75%	406 67%	256 77% D	243 72%	258 77% D	339 78% D	191 63%	127 78% I	117 71%	117 75% I	152 78% I	215 71% I	129 76%	125 73%	141 79%	187 79% n	267 74%	570 73%	308 73%	357 73%
Very likely	1010 49%	460 47%	549 52% b	246 40%	173 52% D	169 50% D	174 52% D	247 57% D	114 37%	86 52% I	80 49% I	76 49% I	104 53% I	132 44%	87 51%	89 52%	98 55% n	143 60% N	185 51%	371 48%	199 47%	256 53%
Somewhat likely	493 24%	245 25%	247 23%	160 26%	83 25%	73 22%	83 25%	93 21%	78 25%	41 25%	37 22%	41 26%	49 25%	83 27% R	42 25%	36 21%	42 24%	44 19%	82 23%	199 26%	109 26%	102 21%
Not At All/Not Very Likely (Net)	545 27%	282 29%	263 25%	201 33% EGH	78 23%	93 28%	78 23%	94 22%	113 37% JLMn	37 22%	48 29%	40 25%	44 22%	88 29% r	41 24%	46 27%	38 21%	50 21%	94 26%	210 27%	112 27%	129 27%
Not very likely	308 15%	162 16%	146 14%	121 20% fGH	49 15%	45 14%	35 10%	58 13%	65 21%	24 15%	24 14%	21 13%	30 15%	56 19% Qr	25 15%	22 13%	14 8%	28 12%	55 15%	114 15%	59 14%	79 16%
Not at all likely	237 12%	119 12%	118 11%	80 13% H	30 9%	48 14% eH	43 13%	36 8%	49 16% jM	13 8%	24 15% m	19 12%	14 7%	32 10%	17 10%	24 14%	24 13%	22 9%	38 11%	95 12%	53 13%	50 10%
Sigma	2047 100%	987 100%	1060 100%	608 100%	335 100%	336 100%	336 100%	433 100%	305 100%	164 100%	165 100%	157 100%	196 100%	303 100%	170 100%	171 100%	179 100%	237 100%	360 100%	780 100%	420 100%	487 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
 Overlap formulae used. * small base

Fielding Period: October 29 - November 2, 2020
 MediaSource
 Weighted To The U.S. General Adult Population - Propensity

3 Nov 2020
 Table 10

Q1_3 How likely are you to take each of the following precautions when hosting or attending holiday celebrations this year?

Follow social distancing (i.e., staying 6 feet apart) before/after dinner

Base: All Respondents

	Household Income				Education			Employed		Children in HH		Parent of Child Under 18		Home Ownership		Marital Status		Race/Ethnicity			
	Total	Less Than \$50K	\$50K-\$74.9K	\$75K-\$99.9K	\$100K+	HS or less	Some College	College Grad+	Yes	No	Yes	No	Yes	No	Homeowner	Renter	Married	Not married	Hispanic	Black (Not Hispanic)	White (Not Hispanic)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Unweighted Base	2047	800	410	292	401	693	675	679	1135	912	734	1313	647	1400	1361	585	961	1086	207	201	1477
Weighted Base	2047	611	330	262	701	673	688	686	1168	879	776	1271	657	1390	1418	518	957	1090	328	230	1227
Very/Somewhat Likely (Net)	1502 73%	445 73%	230 70%	189 72%	531 76% c	481 71%	493 72%	529 77% fg	851 73%	651 74%	559 72%	943 74%	469 71%	1033 74%	1070 75% P	363 70%	713 74%	790 72%	224 68%	185 80% SU	888 72%
Very likely	1010 49%	303 50% C	138 42%	125 48%	370 53% C	314 47%	321 47%	375 55% FG	552 47%	457 52% i	385 50%	624 49%	316 48%	694 50%	721 51%	240 46%	491 51%	519 48%	163 50%	126 55% u	573 47%
Somewhat likely	493 24%	142 23%	92 28%	64 24%	161 23%	167 25%	172 25%	154 22%	299 26%	194 22%	174 22%	319 25%	154 23%	339 24%	349 25%	123 24%	222 23%	271 25%	61 19%	59 26%	315 26% s
Not At All/Not Very Likely (Net)	545 27%	165 27%	100 30%	73 28%	170 24%	193 29%	195 28%	157 23%	317 27%	227 26%	218 28%	327 26%	188 29%	357 26%	348 25%	155 30% O	245 26%	300 28%	103 32%	45 20%	339 28%
Not very likely	308 15%	86 14%	58 18%	51 19% be	93 13%	111 16%	102 15%	95 14%	179 15%	129 15%	131 17%	177 14%	116 18%	192 14%	191 13%	98 19% O	136 14%	172 16%	60 18% t	25 11%	189 15%
Not at all likely	237 12%	80 13% d	42 13%	23 9%	76 11%	82 12%	93 14% H	62 9%	139 12%	98 11%	87 11%	150 12%	72 11%	165 12%	157 11%	57 11%	108 11%	128 12%	44 13%	20 9%	151 12%
Sigma	2047 100%	611 100%	330 100%	262 100%	701 100%	673 100%	688 100%	686 100%	1168 100%	879 100%	776 100%	1271 100%	657 100%	1390 100%	1418 100%	518 100%	957 100%	1090 100%	328 100%	230 100%	1227 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R - S/T/U
 Overlap formulae used.

Q1_4 How likely are you to take each of the following precautions when hosting or attending holiday celebrations this year?

Ask attendees to wear masks

Base: All Respondents

	Gender			Age					Male Age					Female Age					Region			
	Total	Male	Female	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	North-east	South	Mid-west	West
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2047	976	1071	624	341	310	317	455	312	162	155	151	196	312	179	155	166	259	397	781	445	424
Weighted Base	2047	987	1060	608	335	336	336	433	305	164*	165	157*	196	303	170	171	179	237	360	780	420	487
Very/Somewhat Likely (Net)	1374 67%	660 67%	714 67%	415 68%	235 70% g	223 66%	209 62%	293 68%	207 68%	121 74%	108 65%	100 64%	125 64%	208 69%	114 67%	115 67%	109 61%	168 71% q	263 73% TU	512 66%	260 62%	339 70% u
Very likely	923 45%	432 44%	491 46%	251 41%	160 48%	148 44%	146 44%	217 50% D	125 41%	83 51%	69 42%	69 44%	86 44%	126 42%	77 45%	79 46%	78 44%	131 55% NqM	183 51% tU	345 44%	161 38%	235 48% U
Somewhat likely	451 22%	228 23%	223 21%	163 27% GH	74 22%	75 22%	62 19%	76 17%	82 27%	38 23%	39 23%	32 20%	39 20%	82 27% qR	36 21%	37 21%	31 17%	37 16%	80 22%	167 21%	100 24%	104 21%
Not At All/Not Very Likely (Net)	673 33%	327 33%	346 33%	193 32%	100 30%	113 34%	127 38% e	140 32%	98 32%	43 26%	57 35%	57 36%	71 36%	95 31%	57 33%	56 33%	70 39% r	69 29%	97 27%	268 34% S	160 38% Sv	148 30%
Not very likely	326 16%	151 15%	175 16%	99 16%	50 15%	52 15%	54 16%	71 16%	45 15%	20 12%	27 17%	23 15%	36 18%	54 18%	30 18%	24 14%	31 17%	35 15%	49 14%	121 15%	80 19% s	77 16%
Not at all likely	347 17%	175 18%	172 16%	93 15%	50 15%	61 18%	73 22% de	70 16%	53 17%	24 14%	30 18%	34 21%	35 18%	41 13%	26 15%	32 18%	39 22% n	34 14%	48 13%	148 19% S	80 19% s	71 15%
Sigma	2047 100%	987 100%	1060 100%	608 100%	335 100%	336 100%	336 100%	433 100%	305 100%	164 100%	165 100%	157 100%	196 100%	303 100%	170 100%	171 100%	179 100%	237 100%	360 100%	780 100%	420 100%	487 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
 Overlap formulae used. * small base

Fielding Period: October 29 - November 2, 2020
 MediaSource
 Weighted To The U.S. General Adult Population - Propensity

3 Nov 2020
 Table 12

Q1_4 How likely are you to take each of the following precautions when hosting or attending holiday celebrations this year?

Ask attendees to wear masks

Base: All Respondents

	Household Income				Education			Employed		Children in HH		Parent of Child Under 18		Home Ownership		Marital Status		Race/Ethnicity			
	Total	Less Than \$50K	\$50K-\$74.9K	\$75K-\$99.9K	\$100K+	HS or less	Some College	College Grad+	Yes	No	Yes	No	Yes	No	Homeowner	Renter	Married	Not married	Hispanic	Black (Not Hispanic)	White (Not Hispanic)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Unweighted Base	2047	800	410	292	401	693	675	679	1135	912	734	1313	647	1400	1361	585	961	1086	207	201	1477
Weighted Base	2047	611	330	262	701	673	688	686	1168	879	776	1271	657	1390	1418	518	957	1090	328	230	1227
Very/Somewhat Likely (Net)	1374 67%	418 68% C	203 62%	164 63%	491 70% Cd	473 70% G	430 63%	471 69% g	797 68%	577 66%	542 70%	832 65%	456 69%	918 66%	956 67%	347 67%	624 65%	750 69%	215 66%	199 86% SU	763 62%
Very likely	923 45%	286 47% CD	119 36%	101 38%	348 50% CD	299 44%	283 41%	341 50% G	520 45%	403 46%	367 47%	556 44%	297 45%	626 45%	651 46%	227 44%	424 44%	499 46%	147 45%	139 60% SU	489 40%
Somewhat likely	451 22%	132 22%	85 26%	64 24%	143 20%	174 26% H	147 21%	130 19%	277 24% j	174 20%	175 23%	276 22%	159 24%	292 21%	306 22%	120 23%	200 21%	251 23%	68 21%	60 26%	274 22%
Not At All/Not Very Likely (Net)	673 33%	193 32%	127 38% BE	98 37%	210 30%	200 30%	258 37% FH	215 31%	371 32%	302 34%	234 30%	439 35%	201 31%	472 34%	462 33%	171 33%	333 35%	340 31%	112 34% T	31 14%	464 38%
Not very likely	326 16%	101 17%	56 17%	60 23% BE	91 13%	101 15%	111 16%	115 17%	177 15%	149 17%	115 15%	211 17%	103 16%	223 16%	227 16%	89 17%	148 15%	178 16%	65 20%	17 7%	214 17%
Not at all likely	347 17%	92 15%	71 22% BD	38 15%	118 17%	100 15%	147 21% FH	100 15%	193 17%	153 17%	119 15%	228 18%	99 15%	248 18%	235 17%	82 16%	186 19% R	161 15%	47 14% T	14 6%	250 20% T
Sigma	2047 100%	611 100%	330 100%	262 100%	701 100%	673 100%	688 100%	686 100%	1168 100%	879 100%	776 100%	1271 100%	657 100%	1390 100%	1418 100%	518 100%	957 100%	1090 100%	328 100%	230 100%	1227 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R - S/T/U
 Overlap formulae used.

Fielding Period: October 29 - November 2, 2020
 MediaSource
 Weighted To The U.S. General Adult Population - Propensity

3 Nov 2020
 Table 13

Q1_5 How likely are you to take each of the following precautions when hosting or attending holiday celebrations this year?

Ask attendees who have symptoms of COVID-19 not to come

Base: All Respondents

	Gender		Age					Male Age					Female Age					Region				
	Total	Male	Female	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	North-east	South	Mid-west	West
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2047	976	1071	624	341	310	317	455	312	162	155	151	196	312	179	155	166	259	397	781	445	424
Weighted Base	2047	987	1060	608	335	336	336	433	305	164*	165	157*	196	303	170	171	179	237	360	780	420	487
Very/Somewhat Likely (Net)	1673 82%	777 79%	896 85% B	470 77%	263 78%	286 85% De	273 81%	382 88% DEG	222 73%	118 72%	135 82% i	127 81%	176 90% IJKl	249 82% I	144 85% J	151 88%	145 81%	207 87%	297 82%	639 82%	347 83%	390 80%
Very likely	1311 64%	574 58%	736 69% B	317 52%	199 60% d	233 69% DE	235 70% DE	326 75% DE	143 47%	84 51%	103 63% I	101 65% Ij	142 73% IJ	174 58% I	115 68% nJ	130 76% NK	134 75% N	183 77% No	236 66%	500 64%	261 62%	313 64%
Somewhat likely	363 18%	203 21% C	160 15% eFGH	153 25% Gh	63 19% Hh	52 16% H	38 11% H	56 13% H	79 26% Im	34 21% I	31 19% I	26 17% Q	33 17% r	74 25% PQR	29 17% Qr	21 12% R	12 6% R	23 10% R	61 17% S	139 18% T	85 20% U	77 16% V
Not At All/Not Very Likely (Net)	374 18%	210 21% C	164 15% C	137 23% FH	72 22% fH	50 15% H	63 19% H	51 12% H	83 27% kMN	46 28% MO	30 18% m	30 19% m	20 10% m	54 18% m	26 15% m	20 12% m	33 19% m	31 13% m	63 18% m	141 18% m	74 17% m	96 20% m
Not very likely	165 8%	95 10% C	70 7% C	74 12% FH	29 9% H	19 6% H	29 9% H	15 3% H	39 13% M	20 12% Mo	15 9% mp	15 9% m	7 4% oPR	35 12% oPR	9 5% p	5 3% p	14 8% pr	7 3% p	30 8% p	53 7% p	37 9% p	44 9% p
Not at all likely	209 10%	115 12% C	94 9% C	64 11% C	43 13% C	31 9% C	34 10% C	36 8% C	45 15% MN	26 16% M	16 10% M	15 10% M	13 7% M	19 6% M	17 10% M	15 9% M	19 11% M	23 10% M	33 9% M	88 11% M	37 9% M	52 11% M
Sigma	2047 100%	987 100%	1060 100%	608 100%	335 100%	336 100%	336 100%	433 100%	305 100%	164 100%	165 100%	157 100%	196 100%	303 100%	170 100%	171 100%	179 100%	237 100%	360 100%	780 100%	420 100%	487 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
 Overlap formulae used. * small base

Fielding Period: October 29 - November 2, 2020
 MediaSource
 Weighted To The U.S. General Adult Population - Propensity

3 Nov 2020
 Table 14

Q1_5 How likely are you to take each of the following precautions when hosting or attending holiday celebrations this year?

Ask attendees who have symptoms of COVID-19 not to come

Base: All Respondents

	Household Income					Education			Employed		Children in HH		Parent of Child Under 18		Home Ownership		Marital Status		Race/Ethnicity		
	Total	Less Than \$50K	\$50K-\$74.9K	\$75K-\$99.9K	\$100K+	HS or less	Some College	College Grad+	Yes	No	Yes	No	Yes	No	Homeowner	Renter	Married	Not married	Hispanic	Black (Not Hispanic)	White (Not Hispanic)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Unweighted Base	2047	800	410	292	401	693	675	679	1135	912	734	1313	647	1400	1361	585	961	1086	207	201	1477
Weighted Base	2047	611	330	262	701	673	688	686	1168	879	776	1271	657	1390	1418	518	957	1090	328	230	1227
Very/Somewhat Likely (Net)	1673 82%	481 79%	255 77%	219 83% c	599 85% BC	535 79%	562 82%	577 84% f	952 81%	722 82%	638 82%	1035 81%	535 81%	1139 82%	1176 83%	418 81%	797 83%	876 80%	245 75%	189 82%	1020 83% S
Very likely	1311 64%	373 61%	208 63%	170 65%	465 66%	397 59%	443 64%	471 69% F	727 62%	584 66%	480 62%	831 65%	404 61%	907 65%	932 66%	324 63%	647 68% R	664 61%	192 59%	147 64%	803 65%
Somewhat likely	363 18%	108 18%	47 14%	49 19%	134 19%	138 20% h	119 17%	106 15%	224 19%	138 16%	158 20%	205 16%	131 20%	232 17%	244 17%	94 18%	150 16%	213 20% q	54 16%	42 18%	217 18%
Not At All/Not Very Likely (Net)	374 18%	130 21% E	75 23% dE	43 17%	102 15%	139 21% h	126 18%	109 16%	217 19%	157 18%	138 18%	235 19%	122 19%	251 18%	243 17%	101 19%	160 17%	213 20%	82 25% U	42 18%	207 17%
Not very likely	165 8%	69 11% E	30 9% E	21 8%	34 5%	69 10% G	45 6%	51 7%	103 9%	62 7%	71 9%	94 7%	68 10% N	97 7%	105 7%	46 9%	59 6%	106 10% Q	40 12% U	21 9%	82 7%
Not at all likely	209 10%	61 10%	45 14% d	22 9%	68 10%	69 10%	81 12%	58 8%	114 10%	95 11%	67 9%	142 11%	55 8%	154 11%	137 10%	55 11%	101 11%	108 10%	42 13%	20 9%	126 10%
Sigma	2047 100%	611 100%	330 100%	262 100%	701 100%	673 100%	688 100%	686 100%	1168 100%	879 100%	776 100%	1271 100%	657 100%	1390 100%	1418 100%	518 100%	957 100%	1090 100%	328 100%	230 100%	1227 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R - S/T/U
 Overlap formulae used.

3 November 2020

Fielding Period: October 29 - November 2, 2020

MediaSource
Weighted To The U.S. General Adult Population - Propensity

Page Table Title

- | Page | Table | Title |
|------|-------|--|
| 1 | 1 | Q1 How likely are you to take each of the following precautions when hosting or attending holiday celebrations this year?
Summary Of Very/Somewhat Likely |
| 2 | 2 | Q1 How likely are you to take each of the following precautions when hosting or attending holiday celebrations this year?
Summary Of Very/Somewhat Likely |
| 3 | 3 | Q1 How likely are you to take each of the following precautions when hosting or attending holiday celebrations this year?
Summary Of Not At All/Not Very Likely |
| 4 | 4 | Q1 How likely are you to take each of the following precautions when hosting or attending holiday celebrations this year?
Summary Of Not At All/Not Very Likely |
| 5 | 5 | Q1_1 How likely are you to take each of the following precautions when hosting or attending holiday celebrations this year?
Celebrate with household members only |
| 6 | 6 | Q1_1 How likely are you to take each of the following precautions when hosting or attending holiday celebrations this year?
Celebrate with household members only |
| 7 | 7 | Q1_2 How likely are you to take each of the following precautions when hosting or attending holiday celebrations this year?
Invite/Attend a gathering with no more than 10 close family members |
| 8 | 8 | Q1_2 How likely are you to take each of the following precautions when hosting or attending holiday celebrations this year?
Invite/Attend a gathering with no more than 10 close family members |
| 9 | 9 | Q1_3 How likely are you to take each of the following precautions when hosting or attending holiday celebrations this year?
Follow social distancing (i.e., staying 6 feet apart) before/after dinner |
| 10 | 10 | Q1_3 How likely are you to take each of the following precautions when hosting or attending holiday celebrations this year?
Follow social distancing (i.e., staying 6 feet apart) before/after dinner |
| 11 | 11 | Q1_4 How likely are you to take each of the following precautions when hosting or attending holiday celebrations this year?
Ask attendees to wear masks |
| 12 | 12 | Q1_4 How likely are you to take each of the following precautions when hosting or attending holiday celebrations this year?
Ask attendees to wear masks |
| 13 | 13 | Q1_5 How likely are you to take each of the following precautions when hosting or attending holiday celebrations this year?
Ask attendees who have symptoms of COVID-19 not to come |
| 14 | 14 | Q1_5 How likely are you to take each of the following precautions when hosting or attending holiday celebrations this year?
Ask attendees who have symptoms of COVID-19 not to come |