

How a Simple Blood Test Could Add 639 Years of Life to Ohioans

50 hospitals help screen for Lynch syndrome, which carries very high risks of cancer

The Ohio State University Comprehensive Cancer Center

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VO/SOT	Content provided by: The Ohio State University Comprehensive Cancer Center – Arthur G. James Cancer Hospital and Richard J. Solove Research Institute

VO/SOT SCRIPT



SUGGESTED TEASE	STILL TO COME, ONE SIMPLE BLOOD TEST THAT COULD HAVE A PROFOUND EFFECT ON HUNDREDS OF OHIOANS.
ANCHOR LEAD	WE'LL TELL YOU WHAT DOCTORS ARE LOOKING FOR AND WHY SO MANY PEOPLE DON'T KNOW THEY'RE AT RISK, NEXT IN HEALTH NEWS.
VO -----	A STATEWIDE EFFORT IS UNDERWAY TO IDENTIFY THOSE IN OHIO WHO HAVE LYNCH SYNDROME AND TO HELP THEM AVOID A DIAGNOSIS OF CANCER.
CG: Courtesy: The Ohio State University Comprehensive Cancer Center	LYNCH SYNDROME IS A CONDITION THAT PREVENTS YOUR BODY FROM PROPERLY REPAIRING DAMAGED D-N-A.
Shots of blood in lab	WHEN THAT HAPPENS, YOUR RISK OF GETTING CANCER AT SOME POINT IN YOUR LIFE IS VERY HIGH.
Close up of blood work in lab	THE GOOD NEWS IS, A SIMPLE BLOOD TEST CAN TELL YOU IF YOU HAVE LYNCH SYNDROME AND 50 HOSPITALS ACROSS OHIO HAVE JOINED FORCES TO TEST FOR IT. IN MANY CASES THE TESTS ARE FREE OF CHARGE.
Shots of genetic counseling	EXPERTS AT THE OHIO STATE UNIVERSITY COMPREHENSIVE CANCER CENTER SAY IF YOU OR A CLOSE RELATIVE HAS BEEN DIAGNOSED WITH COLORECTAL CANCER SINCE 2013, YOU SHOULD CONSIDER A TEST FOR LYNCH SYNDROME.
SOT -----	
CG: Heather Hampel, MS, LGC The Ohio State University Comprehensive Cancer Center	<i>"It's critically important to find out young so that you can start those screenings at the right age and do them at the right frequency and we can prevent these individuals from getting cancer in the first place."</i> :10

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<p>VO -----</p> <p>Shots of genetic counseling</p> <p>Shots of woman who was tested with his son</p> <p>ANCHOR TAG -----</p> <p>CG: Cancer.osu.edu Search: OCCPI</p>	<p>THE STUDY IS CALLED THE OHIO COLORECTAL CANCER PREVENTION INITIATIVE AND IS FUNDED BY PELOTONIA, A GRASSROOTS BIKING EVENT THAT SUPPORTS CANCER RESEARCH AT OHIO STATE.</p> <p>OVER 3-THOUSAND COLORECTAL CANCER PATIENTS HAVE BEEN ENROLLED AND MORE THAN TWO HUNDRED CASES OF LYNCH SYNDROME HAVE BEEN FOUND IN BOTH CURRENT PATIENTS AND THEIR RELATIVES.</p> <hr/> <p>FINDING THOSE CASES EARLY AND TESTING FOR CANCER OFTEN WILL ADD MORE THAN 600 YEARS OF LIFE TO OHIOANS WHO'VE UNDERGONE THE TESTING.</p> <p>MORE THAN 95-PERCENT OF PEOPLE WITH LYNCH SYNDROME DON'T KNOW THEY HAVE IT. TO LEARN MORE ABOUT LYNCH SYNDROME AND TO SEE IF YOU QUALIFY FOR FREE TESTING, VISIT cancer.osu.edu/occpi or call 888-329-1654</p> <hr/>

SOCIAL MEDIA

<p> Share it! Suggested tweet:</p> <p> Suggested post:</p>	<p>One trait boosts your lifetime risk of cancer. Experts at @OSUCCC_James say a simple blood test can identify your risk. http://bit.ly/2d93axo.</p> <hr/> <p>Fifty hospitals across the Buckeye State have joined forces to test Ohioans for a condition known as Lynch syndrome. If you've got it, your lifetime risk of developing cancer is very high. The good news is, a simple blood test can find Lynch syndrome, and you may qualify to get the test for free. If you or a close relative has been diagnosed with colorectal cancer since 2013, experts at The Ohio State University Comprehensive Cancer Center urge to you click here for important information: http://bit.ly/2d93axo</p>
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EXTRA BITES

	<p>Hampel calls for study participants in Ohio: <i>"If anyone has a relative or has personally been diagnosed with colorectal cancer in the state of Ohio since January 1, 2013, they are eligible for this study which will do the testing for free."</i></p>
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CG: Heather Hampel, MS, LGC
The Ohio State University
Comprehensive Cancer Center

Hampel describes the ongoing cancer prevention initiative:
"It's part of a study called the Ohio Colorectal Cancer Prevention Initiative. And there are 50 hospitals across the state that are participating in this study and enrolling their colon cancer patients and then their tumors come here along with a blood sample so that we can perform the testing here at Ohio State."

Hampel says most with Lynch syndrome are unaware:
"We are learning that at least 1 out of every 35 colorectal cancer patients has Lynch syndrome and most of them don't know it."

Hampel says early diagnosis of Lynch syndrome is important:
"It's really important for people to know at a young age whether or not they have a gene that gives them an increased risk for cancer because for many of these cancers, they can be prevented. As long as we start the cancer screening early enough and do it frequently enough."

References

¹*Lynch Syndrome: The Cancer Connection Uncovered* Online:
<https://cancer.osu.edu/blog/lynch-syndrome-cancer-connection-uncovered-infographic>

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The Ohio State University Comprehensive Cancer Center
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