

FOR FIRST TIME, HEART ATTACK INFO IS FEMALE-FOCUSED



American Heart Association publishes first statement on heart attacks in women

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The Ohio State University Wexner Medical Center

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SUGGESTED TEASE	STILL TO COME, HEART DISEASE IS THE LEADING CAUSE OF DEATH AMONG WOMEN ¹ , BUT MANY STILL DON'T KNOW THE WARNING SIGNS. WHAT ONE NATIONAL GROUP IS DOING TO CHANGE THAT, NEXT IN HEALTH NEWS.
ANCHOR LEAD	<p>EVEN THOUGH HEART DISEASE KILLS MORE WOMEN THAN ANY OTHER CAUSE¹, STUDIES SHOW 4 OUT OF 5 WOMEN STILL DON'T CONSIDER HEART DISEASE THE MOST SERIOUS THREAT TO THEIR HEALTH.¹</p> <p>IN AN EFFORT TO CHANGE THAT, THE AMERICAN HEART ASSOCIATION JUST PUBLISHED A SCIENTIFIC STATEMENT ON HEART ATTACKS - WRITTEN SPECIFICALLY FOR WOMEN. THAT'S THE FIRST TIME IT'S EVER HAPPENED, AND CLARK POWELL SHOWS US WHY IT'S SO IMPORTANT.</p>
	(Nats - Blood pressure/heart monitor cuff beeping) :02
<p>CG: Courtesy: The Ohio State University Wexner Medical Center</p> <p>Shots of Carmela using cuff/writing down BP and heart rate</p>	<p>BY CHECKING HER PULSE RATE AND BLOOD PRESSURE EVERY DAY, CARMELA POWERS CAN SPOT EVEN THE MOST SUBTLE SIGNS OF HEART PROBLEMS.</p> <p>BUT FOR YEARS, SHE UNKNOWINGLY IGNORED THEM. CARMELA WOULD GET PAIN IN HER JAW AND HAD NO IDEA IT WAS A SYMPTOM OF SERIOUS HEART TROUBLE. :14</p>
<p>CG: Carmela Powers Heart attack survivor</p>	<p>"Down in here, this is where it would just erupt. And it would come on real strong and then it would go away." :08 / :22</p>
<p>Shots of Carmela at table</p> <p>Shots of Dr. Mehta in exam with woman</p>	<p>AFTER IGNORING THE PAIN FOR YEARS, CARMELA HAD 3 HEART ATTACKS IN A MATTER OF DAYS.</p> <p>OVER THE LAST DECADE OR SO, DOCTORS HAVE NOTICED THAT HEART ATTACKS IN WOMEN CAN BE VERY DIFFERENT THAN IN MEN. :10 / :32</p>
<p>CG: Dr. Laxmi Mehta Ohio State's Wexner Medical Center</p>	<p>"But it hasn't been compiled together about what are the symptoms, what are the treatments, what are the types of heart attacks that women experience." :08 / :40</p>

<p>(graphic - pages/journal) CG: "87-page scientific statement"</p> <p>Shots of Dr. Mehta at computer / close up of Dr. Mehta</p> <p>Close up of hands typing</p>	<p>NOW, IT HAS BEEN COMPILED - AND PUBLISHED BY THE AMERICAN HEART ASSOCIATION IN AN 87-PAGE SCIENTIFIC STATEMENT.</p> <p>DOCTOR LAXMI MEHTA (LOCK-shmee MAY-tuh) OF THE OHIO STATE UNIVERSITY WEXNER MEDICAL CENTER WAS A PRIMARY AUTHOR. SHE SAYS HEART ATTACK DIFFERENCES IN WOMEN CAN BE STARK AND ARE OFTEN DEADLY. :15 / :55</p>
<p>Dr. Mehta (CG'd earlier)</p>	<p>"When women are having heart attacks, their recognition is often delayed. It can be a few hours, could be days." :09 / 1:04</p>
<p>Wide shot of exam Subtle symptoms in women -Both have chest pain -Women: jaw, shoulder pain -Mistake for heartburn or the flu Shot of man on gurney</p>	<p>AND COULD BE DUE TO SUBTLE SYMPTOMS IN WOMEN. BOTH SEXES HAVE CHEST PAIN, BUT WOMEN CAN HAVE SHOULDER OR JAW PAIN, OR MAY MISTAKE HEART ATTACKS FOR HEARTBURN OR THE FLU.</p> <p>AND WHILE MOST MEN HAVE HEART ATTACKS DUE TO ARTERY BLOCKAGE... :13 / 1:17</p>
<p>Dr. Mehta (CG'd earlier)</p>	<p>"Women can have different types of heart attacks. One type is where they have intense spasms of their heart artery." :07 / 1:24</p>
<p>Shots of woman in exam with Dr. Mehta</p>	<p>IT'S ALL INFORMATION DOCTORS NEED TO BEST TREAT HEART ATTACKS IN WOMEN, AND NOW, IT'S ALL IN ONE PLACE. :05 / 1:29</p>
<p>Dr. Mehta (CG'd earlier)</p>	<p>"This is like a one, go-to document for physicians or healthcare providers to take a look at." :07 / 1:36</p>
<p>Wide shot finishing exam</p>	<p>AT OHIO STATE'S WEXNER MEDICAL CENTER, THIS IS CLARK POWELL REPORTING. :03 / 1:39</p>
<p>ANCHOR TAG</p>	<p>THE DOCUMENT ALSO POINTS OUT THAT RISK FACTORS LIKE DIABETES AND DEPRESSION TEND TO IMPACT WOMEN MORE SERIOUSLY THAN MEN.</p> <p>AND AFTER A HEART ATTACK, WOMEN ARE SURPRISINGLY WORSE THAN MEN AT GETTING FOLLOW-UP CARE.</p> <p>THE STATEMENT WAS COMPILED BY DOCTORS AT TEN DIFFERENT HOSPITALS ACROSS THE U-S.</p>
<p> Share it! Suggested tweet:</p>	<p>An @OSUWexMed doctor leads the first national scientific statement on women and heart attacks: bit.ly/1nvysCH</p>
<p> Suggested post:</p>	<p>Men and women are different in many ways, including how they experience heart attacks and recover from them. Now, for the first time, the American Heart Association has compiled a document outlining those differences. Meet one of the primary authors, who's a cardiologist at The Ohio State University Wexner Medical Center, and hear why she thinks this new document could save lives: bit.ly/1nvysCH</p>
<p>References -</p>	<p>¹<i>Heart Disease Statistics at a Glance, The American Heart Association</i>, January 2016. Online: https://www.goredforwomen.org/about-heart-disease/facts_about_h</p>

	eart_disease_in_women-sub-category/statistics-at-a-glance/
	Extra Bites
CG: Dr. Laxmi Mehta Ohio State's Wexner Medical Center	<p><i>Dr. Mehta says the female-focused statement is a first -</i> "This is the first scientific statement from the American Heart Association on heart attacks in women."</p> <p><i>Dr. Mehta talks about the subtlety of heart attack symptoms in women -</i> "Some women experience really bad heartburn -- well that's really hard to tell, is it food or is it my heart? So, most women will play it off to be stomach-related stuff as opposed to their heart."</p> <p><i>Dr. Mehta talks about tendencies in women after heart attacks -</i> "When it comes to cardiac rehab which has been shown to improve survival in heart attack patients, women tend to be under-referred, but also, if they are referred, tend to not go to cardiac rehab or drop out at earlier rates."</p> <p><i>Dr. Mehta talks about the purpose of the statement -</i> "These guidelines are derived both for the physicians to get a better understanding of the symptoms, the differences in treatments that are recommended for women, and then to translate that to their patients."</p>
CG: Carmela Powers Heart attack survivor	<p><i>Carmela talks about her heart attack occurring without warning -</i> "I was just getting up in the morning and came out like I usually do and just collapsed."</p> <p><i>Carmela says she was healthy and active and had no obvious risks -</i> "Before my heart attack, I was just active and went to the rec center and walked around the track."</p> <p><i>Carmela says she'd never heard of jaw pain as a sign of a heart attack -</i> "No, I really didn't hear much even then about jaw pain in women. And mine was really severe."</p>
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The Ohio State University Wexner Medical Center: 1-800-293-5123
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Produced by:



1800 West 5th Ave.
Columbus, Ohio 43212
Phone: (614) 932-9950 Fax: (614) 932-9920
www.mediasourcetv.com

Video content provided by: The Ohio State University Wexner Medical Center
Media Relations Department: (614) 293-3737