

# THE MOVING STORY OF 200 CANCER PATIENTS



*Patients Move Into Newest & One of Largest Cancer Hospitals in Country*

*The Ohio State University Comprehensive Cancer Center - James Cancer Hospital & Solove Research Institute*

*December 2014*

Produced by: MediaSource <a href="http://www.mediasourcetv.com">www.mediasourcetv.com</a>	To download broadcast-quality video and other multimedia elements: <a href="http://bit.ly/1yx7JJ0">http://bit.ly/1yx7JJ0</a>
<b>VO - with several sound bite options (below)</b>	Content provided by: The Ohio State Comprehensive Cancer Center - James Cancer Hospital & Solove Research Institute

<b>SUGGESTED TEASE</b>	STILL TO COME, ONCOLOGY ON THE MOVE. HOW GOING THE DISTANCE OF A QUARTER OF A MILE TAKES 200 CANCER PATIENTS INTO THE FUTURE OF CANCER CARE.
<b>ANCHOR LEAD</b>	YOU THINK MOVING INTO A NEW HOME OR APARTMENT IS A CHALLENGE? IMAGINE TRYING TO MOVE 200 CANCER PATIENTS INTO A NEW HOSPITAL - IN 12 HOURS!
<b>VO-----</b> <b>CG: Courtesy: James Cancer Hospital &amp; Solove Research Institute</b>	<p>(VO)</p> <p>THAT'S WHAT HAPPENED TODAY AT THE JAMES CANCER HOSPITAL AND SOLOVE RESEARCH INSTITUTE AT THE OHIO STATE UNIVERSITY.</p> <p>IN ONE MASSIVE EFFORT, ALL THE PATIENTS, DOCTORS, RESEARCHERS AND NURSES WERE MOVED INTO A NEW STATE OF THE ART HOSPITAL THAT'S BEING CALLED THE FUTURE OF CANCER CARE.</p> <p>THIS MAMMOTH MOVE TOOK 700 VOLUNTEERS AND UTILIZED TWO COMMAND CENTERS - ONE SENDING PATIENTS AND ONE RECEIVING. SPOTTERS WERE POSITIONED ALONG ALL PARTS OF THE MOVE ROUTE TO ENSURE NO PATIENT WAS EVER OUT OF SIGHT.</p> <p>EACH PATIENT, SOME OF THEM IN HOSPITAL BEDS, OTHERS IN WHEELCHAIRS, TOOK APPROXIMATELY 20 MINUTES TO MOVE THE DISTANCE OF A QUARTER OF A MILE FROM THEIR OLD ROOM TO A BRAND NEW ONE. EVEN THE ELEVATORS WERE PRECISION TIMED TO INCREASE MOVE ACCURACY.</p> <p>PULLING OFF THIS LOGISTICAL FEAT WITH SEAMLESS CARE FOR EVEN THE MOST CRITICAL CANCER PATIENTS IS A PROJECT THAT TOOK TWO YEARS TO PLAN AND TWELVE HOURS TO EXECUTE.</p> <p>CANCER DOCTORS SAY THAT THIS NEW BUILDING IS NOT JUST ABOUT THE TECHNOLOGY, BUT ABOUT THE</p>

	OVERALL PATIENT EXPERIENCE.
<b>CG: Michael Caligiuri, MD</b> James Cancer Hospital & Solove Research Institute	“You hear those three words - you have cancer - it’s fear, fear and fear. But you come to the new James, and you’re just filled with a great sense of inspiration and hope.” :10
	IN THE NEW 21 STORY BUILDING THERE ARE NO BARRIERS BETWEEN SCIENTISTS AND SURVIVORS. SCIENTISTS WORKING TO CURE CANCER WILL SEARCH FOR ANSWERS SIDE-BY-SIDE WITH THOSE WHO WILL BENEFIT FROM IT. TREATMENT WILL BE GIVEN IN ROOMS NEXT DOOR TO THE RESEARCH LABS.
<b>ANCHOR TAG</b>	THIS INTEGRATED APPROACH IS THE FUTURE MODEL OF THE BATTLE AGAINST CANCER.
 <b>Share it! Suggested tweet:</b>	Today was the big move for cancer patients at #TheJames! How the @OSUCCC-James team moved 200 patients in 12 hours: <a href="http://bit.ly/1yx7JJ0">http://bit.ly/1yx7JJ0</a>
 <b>Suggested post:</b>	Today was the big move for cancer patients at OSUCCC-James Cancer Hospital and Solove Research Institute! See how 700 volunteers came together to move 200 patients in 12 hours: <a href="http://bit.ly/1yx7JJ0">http://bit.ly/1yx7JJ0</a>
	<b>Extra Bites</b>
<b>CG: Michael Caligiuri, MD</b> James Cancer Hospital & Solove Research Institute	“Well, this is the weekend. Obviously we’re moving all of our patients from the James, the former James soon to be, into the new James. And that’ll be about 200, 250 patients that’ll move in one single weekend, flip the switch, and go.” :17
<b>CG: Michael Caligiuri, MD</b> James Cancer Hospital & Solove Research Institute	“I think the people that work in cancer have a calling. Well, now they have a calling and a brand new ship, a brand new building that’s really inspiring, so I think you’re going to feel that sense of confidence in everything and everyone here.” :15
<b>CG: Kevin Morkel</b> James patient	“I think this is the hospital of choice for doctors because we know that this is one of the top premier cancer treatment centers in the United States.” :08
<b>CG: Kevin Morkel</b> James patient	“We have a good outlook on what’s going to happen in the future, and the drug regimens are changing. This is a research hospital. People have to understand where there’s research you have the best technology and you have the best cure rates.” :13
	<b>EXTRA B-ROLL INCLUDES:</b>

	<b>Additional footage of patient move, move command center, hospital exteriors</b>
<b>Producers &amp; Reporters:</b>	<b>To download scripts, video and photos go to:</b> <a href="http://www.multimedianeewsroom.tv">http://www.multimedianeewsroom.tv</a>

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**Video content provided by:**

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