

NEW TREND IN MEDICINE: EMERGENCY CANCER CARE



Take a look inside the nation's first fully integrated cancer emergency department

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The Ohio State University Comprehensive Cancer Center - James Cancer Hospital & Solove Research Institute
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SUGGESTED TEASE	NEXT IN HEALTH NEWS, SOMETIMES THE SIDE EFFECTS FROM CANCER TREATMENTS CAUSE URGENT HEALTH PROBLEMS. WE'LL TAKE YOU INSIDE A NEW KIND OF EMERGENCY DEPARTMENT READY TO HANDLE THESE SPECIAL CASES.
ANCHOR LEAD	A FEVER, VIRUS OR MILD DEHYDRATIONS USUALLY MEANS LITTLE T-L-C AT HOME FOR MOST OF US. FOR A CANCER PATIENT, THESE AILMENTS CAN QUICKLY BECOME AN EMERGENCY. CLARK POWELL TAKES US TO A <u>NEW</u> KIND OF E-D - ONE THAT CATERS TO CANCER PATIENTS.
	(Nats - Matt playing with kids) :02
CG: Courtesy: James Cancer Hospital & Solove Research Institute Shots of Matt playing with kids Shots of Matt pulling up to ED and getting out of truck	IT MAY LOOK LIKE FUN AND GAMES, BUT MATT STEELE HAS TO BE CAREFUL - EVEN AROUND HIS KIDS. MATT HAS MULTIPLE MYELOMA, A CANCER THAT AFFECTS HIS IMMUNE SYSTEM AND LEAVES HIM VULNERABLE TO INFECTIONS. IN FACT, MATT OCCASIONALLY HAS TO GO TO THE EMERGENCY DEPARTMENT FOR CARE. :13
CG: Matt Steele Cancer patient :13 - :22	"With me it could be anything. With my immune system being so low, I can get a little bit of everything, my kids share every germ they bring home, of course." :09
Shots of Matt walking into ED Tilt down of hospital to ED sign Shots of Dr. Terndrup with patient	MATT ISN'T ALONE. CANCER PATIENTS OFTEN GO TO A GENERAL E-D, BUT A NEW APPROACH IS CHANGING THAT. THE NEW JAMES CANCER HOSPITAL AND SOLOVE RESEARCH INSTITUTE AT THE OHIO STATE UNIVERSITY IS THE FIRST IN THE NATION TO HAVE A CANCER E-D INTEGRATED WITH A REGULAR E-D. :15
CG: Dr. Tom Terndrup Ohio State's Wexner Medical Center :37 - :52	"Based on my 32 years of experience in providing emergency care patients with cancer conditions do more frequently visit the emergency department because things do come up 24 hours a day, 365 days a year for them." :15

<p>Shot of Matt getting wristband</p> <p>Shot of Matt walking past waiting room</p> <p>Shot of nurse walking past nurses station</p> <p>Shots of nurse with Matt</p>	<p>PATIENTS LIKE MATT WHO HAVE COMPROMISED IMMUNE SYSTEMS OFTEN WORRY ABOUT BEING AROUND OTHERS WHO ARE SICK.</p> <p>TO CUT THE RISK OF INFECTION, CANCER PATIENTS AT OHIO STATE SKIP THE WAITING ROOM AND GO TO A UNIT DESIGNED FOR THEIR NEEDS.</p> <p>HERE, EXPERTS TRAINED IN BOTH EMERGENCY AND CANCER MEDICINE ASSESS AND TREAT THEIR EMERGENCIES. :17 / 1:09</p>
<p>Dr. Terndrup (CG'd earlier)</p>	<p>“We want to have a pre-identified guideline that spells out what we want to do for those patients so that there’s no uncertainty when you arrive.” :07</p>
<p>Shots of nurse examining Matt</p> <p>Shot of nurse</p>	<p>TERNDRUP SAYS THIS NEW FIELD OF EMERGENCY CANCER MEDICINE OFFERS PERSONALIZED CARE THAT OTHER E-Ds ARE EXPECTED TO ADOPT IN THE FUTURE. :07</p>
<p>Matt Steele (CG'd earlier)</p>	<p>“Knowing it’s there, that I don’t have to worry about picking up an extra germ, the doctors and nurses are going to know about my situation a little better.” :08</p>
<p>Matt with kids</p>	<p>“It’s wonderful knowing they have an ER there just for the cancer patients.” :03</p>
<p>Matt playing with kids</p>	<p>AT OHIO STATE’S JAMES CANCER HOSPITAL AND SOLOVE RESEARCH INSTITUTE, THIS IS CLARK POWELL REPORTING. 05</p>
<p>ANCHOR TAG</p>	<p>SPECIALIZED CANCER E-Ds LIKE THIS ONE ARE RARE. THERE ARE ONLY A FEW FULLY INTEGRATED CANCER EMERGENCY DEPARTMENTS IN THE WORLD.</p>
<p> Share it! Suggested tweet:</p>	<p>See the new state-of-the-art, cancer-conscious emergency department @OSUWexMed and @OSUCCC_James. Click here: bit.ly/1qHavXa</p>
<p> Suggested post:</p>	<p>A trip to the emergency department is no fun for anyone, but for cancer patients it can be dangerous. Between their condition and the risk of infection, many cancer patients find EDs overwhelming. But a new state-of-the-art facility at the new James Cancer Hospital and Solove Research Institute at Ohio State is changing that. See why that matters, here: bit.ly/1qHavXa</p>
	<p style="text-align: center;">Extra Bites</p>
<p>CG: Dr. Tom Terndrup Ohio State’s Wexner Medical Center</p>	<p><i>Dr. Terndrup talks about this emerging field of medicine -</i> “This is a brand new specialty that we think is developing.” :03</p> <p><i>Dr. Terndrup talks about this specialized approach to care -</i> “We want to protect them from infections that they normally would be exposed to, say, when they’re in a waiting room. So, we’re trying to move those individuals - once we know about that condition - from a general waiting area, into a more differentiated zone.” :16</p>

<p>CG: Dr. Tom Terndrup Ohio State's Wexner Medical Center</p>	<p><i>Dr. Terndrup talks about increased emergency visits for cancer patients -</i> "Based on my 32 years of experience in providing emergency care patients with cancer conditions do more frequently visit the emergency department because things do come up 24 hours a day, 365 days a year for them." :14</p>
<p>CG: Matt Steele Cancer patient</p>	<p><i>Matt talks about the day he knew he had multiple myeloma-</i> "It was spring break with my children, hanging out at the house, getting ready for lunch and my back just snapped right in the middle of lunch and I went to the emergency room. Basically, that's how I found out." :11</p> <p><i>Matt talks about how susceptible he is to infections -</i> "With me it could be anything. With my immune system being so low, I can get a little bit of everything, my kids share every germ they bring home, of course. And a lot of times on the weekend when my doctor's not there, I have to go to the ER." :16</p> <p><i>Matt talks about the advantages to a cancer-specific approach -</i> "I like how it's basically a different unit from the other emergency room. The doctors and the nurses there are going to know about my situation. They're going to be able to pull it up a lot quicker, I imagine." :11</p>
<p>Producers & Reporters:</p>	<p>To download scripts, video and photos go to: http://www.multimedianewsroom.tv</p>

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