



<p>Shot of Reid sitting down to play Shots of team scrimmage</p>	<p>ORLANDO TO BE PART OF THE MAGIC GAMING TEAM. :05</p> <p><i>(Nats of team scrimmage) Coach “You’re going up. Watch it, watch it. Nice job.” :02</i></p>
<p>Shots of nurse taking Reid’s blood pressure</p>	<p>LIKE ANY PROFESSIONAL SPORTS TEAM, MAGIC GAMING HAS TEAM DOCTORS, PARTNERING WITH ORLANDO HEALTH TO KEEP PLAYERS AT THE TOP OF THEIR GAME. :06</p>
<p>Reid Hill (CG’d earlier)</p>	<p><i>“You got to be completely locked in every time you come in.” :02</i></p>
<p>CG: Todd Sontag, DO Orlando Health</p>	<p><i>“These gentlemen and women are all athletes. It requires a lot of endurance to be able to do what they do.” :08</i></p>
<p>Shots of Dr. Sontag in exam with Reid</p>	<p>DOCTOR TODD SONTAG IS WORKING TO DEVELOP A PROTOCOL IN PROFESSIONAL GAMING TO PREVENT INJURIES AND IMPROVE PERFORMANCE. :06</p>
<p>Dr. Sontag (CG’d earlier)</p>	<p><i>“These gamers, they practice for eight to 10 hours a day. If they don’t have a strong core, both their front and their back, they’re setting themselves up for injuries.” :11</i></p>
<p>Shots of Dr. Sontag in exam with Reid</p>	<p>HE UNDERSTANDS THE UNIQUE ISSUES THAT ESPORTS ATHLETES FACE, NOT JUST AS THEIR DOCTOR... :05</p>
<p></p>	<p>(Nats in exam room) Dr. Sontag: “What position do you play?” Reid: “Point guard.” :02</p>
<p>Shots of Dr. Sontag playing Wii (continue over first part of soundbite)</p>	<p>...BUT ALSO AS A GAMER. :01</p>
<p>Dr. Sontag (CG’d earlier)</p>	<p><i>“If professional gaming was an option when I was a kid, it’s probably what I would’ve wanted to do.” :06</i></p>
<p>Shots of team scrimmage</p>	<p>FOR MANY OF THESE YOUNG ATHLETES, ENTERING THE WORLD OF PROFESSIONAL SPORTS COMES WITH A LOT OF PRESSURE, WHICH IS WHY MENTAL HEALTH COUNSELORS ARE AN INTEGRAL PART OF MAGIC GAMING’S CARE TEAM. :08</p>
<p>Dr. Sontag (CG’d earlier)</p>	<p><i>“Mental health is such an important aspect of gaming. These are young kids that are under a lot of stress.” :08</i></p> <p><i>“It’s just draining physically and mentally, so you got</i></p>

Producers and Reporters: To download scripts, video and photos go to:

<http://www.multimedia-newsroom.com>

<p>Reid Hill (CG'd earlier)</p> <p>Shots of Reid playing with team</p> <p>Shots of team scrimmage</p>	<p><i>to make sure you have someone to talk to and take care of yourself.” :04</i></p> <p>FOR REID, THIS IS HIS DREAM JOB. :02</p> <p>(Nats of team scrimmage) Reid: “Good D, Manny.” :01</p> <p>AND HE FEELS LUCKY TO BE PART OF A SPORT THAT IS WATCHED BY MILLIONS AND IS QUICKLY GAINING TRACTION. :04</p>
<p>Reid Hill (CG'd earlier)</p> <p>Shots of team scrimmage</p> <p>(PACKAGE END) -----</p>	<p><i>“It’s really a grind, and I just hope that people can see it as a real profession like I see it as.” :06</i></p> <p>AT ORLANDO HEALTH, THIS IS BARB CONSIGLIO REPORTING. :02</p>
<p>ANCHOR TAG</p>	<p>THE N-B-A 2-K LEAGUE SEASON TIPS OFF THIS WEEK. DOCTORS WILL CONTINUE TO MONITOR MAGIC GAMING PLAYERS THROUGHOUT THE SEASON FOR SIGNS OF INJURY AS THE COMPETITION HEATS UP, AND THEY’RE HOPING HEALTHCARE PROVIDERS NATIONWIDE WILL FOLLOW THEIR LEAD TO IMPLEMENT A STANDARD OF CARE FOR PROFESSIONAL ESPORT ATHLETES.</p>

SOCIAL MEDIA

<p> Share it! Suggested tweet:</p> <p> Suggested post:</p>	<p>Professional esports athletes have unique needs and challenges, and doctors at @OrlandoHealth are establishing protocols to prevent injuries and keep players at the top of their game. http://bit.ly/2FS1pVH</p> <hr/> <p>A new sport for the digital age is selling out stadiums, but esports athletes face unique challenges that can sideline them without proper preventative care. Doctors at Orlando Health have partnered with Magic Gaming to establish a standard of care to keep professional players at the top of their game both physically and mentally. http://bit.ly/2FS1pVH</p>
--	--

EXTRA BITES

<p>CG: Todd Sontag, DO Orlando Health</p>	<p>Dr. Sontag lists some common injuries among esports athletes: <i>“Gamers typically will face more of your musculoskeletal injuries, things like carpal tunnel and tendonitis, elbow issues, neck issues, back issues.” :10</i></p>
---	---

Producers and Reporters: To download scripts, video and photos go to:
<http://www.multimedia-newsroom.com>

CG: Todd Sontag, DO
Orlando Health

Dr. Sontag describes the pressure put on esports athletes:
“For every person that’s made the team there are thousands that would be willing to take their spot in a minute, so their stress is really high to perform and to perform at an elite level or they could be out the next season.” :15

Dr. Sontag addresses questions about esports players being athletes:

There’s definitely a lot of skills that take place. I mean, the same argument could be said for somebody who sits in a car and drives a car in circles all day long. Is that an athlete? Or someone that takes a club and hits a little ball and then drives in a cart to the next swing. Is that an athlete?” :15

CG: Reid Hill
Professional esports athlete

Reid describes the excitement of the NBA 2K League Draft:
“It was this huge venue, and there was media everywhere, tons of people there, tons of draft prospects there, and I was just really, it was just kind of overwhelming walking in cause I didn’t expect that at the draft, and it was a great experience to be there.” :15

Reid describes the stress of the job and the importance of mental healthcare:
“This profession can be pretty stressful. You know, some days we’re going from 10 in the morning to 10 at night, and so when you get done with that day and you’re that drained, if you have sort of problems during the day and you need to talk to somebody about it, it’s important to be able to do that.” :13

References

¹Newzoo: *Global Esports Economy Will Top \$1 Billion for the First Time in 2019*. **Newzoo, February 12, 2019**. Online:
<https://newzoo.com/insights/articles/newzoo-global-esports-economy-will-top-1-billion-for-the-first-time-in-2019/>

For viewer information on this story contact:

Orlando Health: (321) 841-8748
mediarelations@orlandohealth.com

Produced by:

MEDIA  SOURCE

1800 West 5th Ave.
Columbus, Ohio 43212
Phone: (614) 932-9950 Fax: (614) 932-9920
www.mediasourcetv.com

Producers and Reporters: To download scripts, video and photos go to:
<http://www.multimedia-newsroom.com>

**Video content provided by: Orlando Health
Media Relations Department: (321) 841-8748**

Producers and Reporters: To download scripts, video and photos go to:
<http://www.multimedia-newsroom.com>