Survey Finds Men Don't Talk About their Family Health History Risks

The 4th Annual Drive for Men's Health aims to get men talking to each other

***Note: Embargoed until Wednesday May 31, 2017 at 12:01 a.m. eastern**

Orlando Health

Produced by: MediaSource www.mediasourcetv.com Package Length: 1:38	To download broadcast-quality video and other multimedia elements: http://bit.ly/2rvyehF Content provided by: **Orlando Health**

NEWS PACKAGE

SUGGESTED TEASE	COMING UP, THE STARTLING NUMBER OF MEN WHO DON'T KNOW THEY'RE AT RISK FOR SERIOUS HEALTH ISSUES AND WHAT TWO DOCTORS ARE DOING ABOUT IT.
ANCHOR LEAD	KNOWING YOUR FAMILY'S HEALTH HISTORY IS EXTREMELY IMPORTANT. NOT ONLY CAN IT GIVE YOU CLUES TO MEDICAL ISSUES YOU MIGHT FACE, IT ALSO ALLOWS YOU TAKE ACTION *NOW* TO AVOID PROBLEMS LATER IN LIFE. BUT A NEW SURVEY FINDS THAT FAR TOO MANY MEN ARE AVOIDING THE TOPIC - AND RARELY DISCUSS HEALTH ISSUES WITH FAMILY MEMBERS. IN AN EFFORT TO CHANGE THAT, TWO DOCTORS ARE SETTING OUT ON A CROSS-COUNTRY TOUR DESIGNED TO START CONVERSATIONS AND SAVE LIVES. CLARK POWELL HAS DETAILS.
(PACKAGE START) ---------- **CG: Courtesy: Orlando Health** **:00 - :03** Shots of Pedro playing guitar with dad	(Nats - Sound) :02 AS A TEENAGER, PEDRO DUMPER DEVELOPED A CONDITION THAT, IF NOT SURGICALLY CORRECTED, WOULD CAUSE HIM TO BECOME INFERTILE. AND EVEN THOUGH IT'S AN ISSUE MOST TEENAGE BOYS WOULD BE RELUCTANT TO BRING UP, HE KNEW HE COULD APPROACH HIS FATHER. :10
CG: Pedro Dumper **Talks to dad about health issues**	*"If I hadn't talked to them a long time ago, right now it would already be too late."* :05
CG: Wander Almeida **Talks to son about health issues**	*"I always try to create this open atmosphere at home to talk about everything, not only health."*
Shot of Wander talking to Pedro Graphic:	BUT PEDRO AND HIS DAD ARE MORE THE EXCEPTION THAN THE RULE. A NEW NATIONAL SURVEY BY ORLANDO HEALTH FOUND THAT FOUR OUT OF FIVE MEN HAVE *NEVER*

4 out of 5 men have *never* talked to a family member about sexual health Shots of Pedro and Wander on bike/skateboard Women 18-34 are 90% more likely to talk to relatives about sexual health, cancer and mental illness	TALKED TO A FAMILY MEMBER ABOUT SEXUAL HEALTH. AND BETWEEN THE AGES OF 18-34 - WHEN IT MAY BE MOST IMPORTANT, MEN LAGGED FAR BEHIND WOMEN. THE SURVEY FOUND YOUNG WOMEN ARE 90 PERCENT MORE LIKELY TO TALK TO RELATIVES, NOT ONLY ABOUT SEXUAL HEALTH, BUT ALSO THINGS LIKE CANCER AND MENTAL ILLNESS. :23
CG: Jamin Brahmbhatt, MD **Orlando Health**	*"I'm not surprised at all because I see it every day in my office. Guys that waited way too long to come see us."* :04
Shots of 2016 D4MH Shots of docs in the car Shots of docs speaking at events	SO, TO CHANGE THAT, DOCTORS JAMIN BRAHMBHATT (**JAY**-min **BROM**-bot) AND SIJO PAREKATTIL (**SEE**-jo pair-uh-**CAH**-tl) ARE LAUNCHING "MISSION MANHOOD" - A CROSS-COUNTRY DRIVE IN THEIR SIGNATURE TESLA. THIS IS THE FOURTH YEAR FOR THEIR "DRIVE FOR MEN'S HEALTH" - AND THE LATEST EFFORT TO GET MEN TO TAKE AN IMPORTANT FIRST STEP IN MAKING THEIR HEALTH A PRIORITY. :14
Dr. Brahmbhatt (CG'd earlier)	*What I realized in the past 4 years doing the Drive 4 Men's Health is that it's okay to talk."* :03
CG: Sijo Parekattil, MD **Orlando Health**	*"I think that's when people start to feel or hear about what their friends are doing and what other guys are doing." :06*
Shots of drive 2016 Shots of Wander and Pedro riding bike/skateboard together and talking	THIS YEAR, ON THE ROAD FROM ORLANDO TO SALT LAKE CITY - AND AT STOPS ALONG THE WAY, THE DOCTORS ARE FOCUSING ON FAMILY. THEY SAY HEALTH CONVERSATIONS AMONG MALE RELATIVES ARE ESPECIALLY IMPORTANT - AND ARE ACTUALLY EASIER THAN YOU MIGHT THINK. :09
Dr. Perakattil (CG'd earlier)	*"If they see dad opening up and talking about these issues then, you know, I think it makes them a lot more comfortable."* :06
Wander Almeida (CG'd earlier)	"*It's not difficult. Just try it. Take the first step, and you'll see how easy it will flow." :06*
Pedro Dumper (CG'd earlier)	*"It's your family, and they just want to take care of you." :02*
Shot of Wander and Pedro on bike/skateboard	AT ORLANDO HEALTH, THIS IS CLARK POWELL

(PACKAGE END) ---------- **ANCHOR TAG**	REPORTING. :02 ALL PROCEEDS FROM THE DRIVE FOR MEN'S HEALTH GO TO MEN'S HEALTH RESEARCH AND SCHOLARSHIPS. YOU CAN ALSO RIDE ALONG WITH THE DOCTORS VIA THEIR LIVE FACEBOOK AND TWITTER UPDATES. TO LEARN MORE, GO TO DRIVEFORMENSHEALTH.COM

SOCIAL MEDIA

Share it! Suggested tweet: **Suggested post:**	4 out of 5 men have never talked to a family member about sexual health. What 2 docs @OrlandoHealth are doing about it: http://bit.ly/2rvyehF A new survey by Orlando Health found that 4 out of 5 men have never talked to a family member about sexual health, and that women are about 90% more likely to talk to family, not just about sexual health, but also cancer and mental illness. So two urologists have embarked on a cross-country journey to help men start the conversation. http://bit.ly/2rvyehF

EXTRA BITES

CG: Jamin Brahmbhatt, MD **Orlando Health**	Dr. Brahmbhatt says women talk about health more than men: *"Women talk more with their family members. Women talk more with their husbands, while their husbands are just listening."* Dr. Brahmbhatt says men are afraid to talk about sexual health: *"Even when they come and see us in the office, it's usually like a whisper at the end. 'Hey Doc, one more thing I wanna talk about.' or 'Hey Doctor, can I get my testosterone checked? Is that okay with you?'"* Dr. Brahmbhatt says the car helps them deliver their message: *"Once they see the car or get excited, boom! We hit them with our message, and the message is: improve your health. Go see a doctor and engage. Engage your family in your healthcare."* Dr. Brahmbhatt says don't wait too long to see your doctor: *"You have to go get yourself checked, or if you're having issue with sexual function, don't wait until too long to get treatment."*
CG: Sijo Parekattil, MD **Orlando Health**	Dr. Parekattil explains the goal of the drive and its events: *"Events that try to demystify the whole process and make it fun and interesting to talk about are probably the way to bring up these topics."*

	Dr. Parekattil says many men wait too long to see their doctor: *"One common thing that we see is where guys show up with a testicular mass or lesion that's been there for years."* Dr. Parekattil says early diagnosis saves lives: *"We can really make a difference in terms of the likelihood of survival from these kinds of conditions."* Dr. Parekattil says guys talk about cars, but not their health: *"When guys get together, what do we talk about? You know, cars, toys and car toys. The idea is that we really don't talk about our well-beings. 'Hey, I went in for my doctor's checkup, and, you know, did you go in?'"*
CG: Wander Almeida **Talks to son about health issues**	Wander talks about his open relationship with his children: *"We have a very open dialogue here for everything, thank God. We've managed, my wife and I've managed to create this relationship of trust with them."* Wander says his son is aware of their family history of cancer: *"I always tell my son, you got to look after yourself as well, and when the time comes, you need to check yourself. We have a big family history of prostate cancer."* Wander says talking about sexual health shouldn't be taboo: *"Men think that it will attack their manhood, you know, which, to be honest with you, is the silliest thing I've ever heard."*
CG: Pedro Dumper **Talks to dad about health issues**	Pedro say it was important for him to catch his condition early: *"What I had is something that you can only avoid its bad outcomes if you treat it as soon as possible."* Pedo says early prevention is important: *"You never know when you might get something bad like prostate cancer, so it's always good preventing as early as possible."*

References

[1]*Genetics of Prostate Cancer (PDQ®)–Health Professional Version*, **NIH National Cancer Institute, May, 2017**. Online: https://www.cancer.gov/types/prostate/hp/prostate-genetics-pdq.

[2]*Health Library: Male Infertility*, **Johns Hopkins Medicine**. Online: http://www.hopkinsmedicine.org/healthlibrary/conditions/mens_health/male_factor_infertility_85,P01484/.

[3]*Is Low Testosterone Hereditary*, **Health Research Funding, May, 2014**. Online: http://healthresearchfunding.org/low-testosterone-hereditary/.

For viewer information on this story contact:
Orlando Health: (321) 841-8748
mediarelations@orlandohealth.com

Produced by:

1800 West 5th Ave.
Columbus, Ohio 43212
Phone: (614) 932-9950 Fax: (614) 932-9920
www.mediasourcetv.com

Video content provided by: Orlando Health
Media Relations Department: (321) 841-8748

Producers and Reporters: To download scripts, video and photos go to:
http://www.multimedianewsroom.tv