

# HAPPY HOLIDAY, EVEN FOR KIDS IN THE HOSPITAL



*Sick kids' one simple Christmas wish comes true*

Arnold Palmer Hospital for Children

December 2014

	To download broadcast-quality video and other multimedia elements: <a href="http://bit.ly/1sk1oPG">http://bit.ly/1sk1oPG</a>
<b>VO - with sound bite</b>	Courtesy: Arnold Palmer Hospital for Children

<b>SUGGESTED TEASE</b>	COMING UP, WHAT DO SICK KIDS WISH FOR DURING THE HOLIDAYS? LIKE MOST KIDS, THEY WANT SANTA TO COME OF COURSE! SEE HOW ONE CHILDREN'S HOSPITAL GOES THE EXTRA MILE TO MAKE SURE IT HAPPENS.
<b>ANCHOR LEAD</b>	<p>MANY OF US WILL CELEBRATE THIS HOLIDAY SEASON IN BEAUTIFULLY DECORATED HOMES, PACKED WITH FAMILY AND FRIENDS.</p> <p>SADLY NOT EVERYONE IS SO LUCKY. EACH YEAR ON CHRISTMAS, THOUSANDS OF CHILDREN ACROSS THE COUNTRY MUST CELEBRATE CHRISTMAS IN THEIR HOSPITAL ROOMS.</p>
<b>TAKE SOT FULL</b> CG: Lydia Freeman/Wants Santa to Visit Hospital	<p>(SOT)</p> <p><i>"I don't know if Santa's coming here, that's the problem. Why's that the problem? If hospitals don't have a chimney. No Santa."</i></p>
<b>VO CONTINUES</b> <b>CG: Christmas Wish Comes True/Arnold Palmer Hospital For Children</b>	<p>(VO)</p> <p>AT ONE HOSPITAL IN ORLANDO, THEY DO NOT HAVE A CHIMNEY. BUT AS THESE KIDS FIGHT TO GET WELL, THEY DO HAVE AN UNSEEN HERO, READY TO GO THE EXTRA MILE TO SAVE CHRISTMAS FOR THEM.</p> <p>GOLF LEGEND ARNOLD PALMER PLACED AN URGENT CALL TO THE JOLLY OLD ELF HIMSELF AND OFFERED SANTA ANOTHER WAY TO REACH THE KIDS BEING TREATED THIS CHRISTMAS AT ARNOLD PALMER HOSPITAL FOR CHILDREN. A HELICOPTER AND A SPOT RESERVED FOR HIM ON THE ROOF.</p> <p>SO WHILE THESE CHILDREN WERE NESTLED ALL SNUG IN THEIR HOSPITAL BEDS AND WORRIES ABOUT MISSING CHRISTMAS ARE STUCK IN THEIR HEADS, SANTA</p>

	ARRIVED TO SPREAD HOLIDAY CHEER AND LEFT PRESENTS FOR EACH CHILD TO OPEN.
EXTRA BITE cg: Dayna Chavarria/Hospitalized during the Holidays	“This is my twelfth admission this year. I have six illnesses. What do you want for Christmas. I didn’t ask for anything I just want to be healthy and be with my family.”
 <b>Share it! Suggested tweet:</b>	Santa visits kids in the hospital this holiday season-even without a chimney. How @APHospital & Santa make it happen: <a href="http://bit.ly/1yJxPbK">bit.ly/1yJxPbK</a>
 <b>Suggested post:</b>	This holiday season, Santa will be visiting kids at Arnold Palmer Hospital for Children - even without a chimney. See how the big guy makes it happen: <a href="http://bit.ly/1yJxPbK">bit.ly/1yJxPbK</a>
	<b>EXTRA B-ROLL INCLUDES: Additional raw footage of kids on Christmas at Arnold Palmer Hospital for Children</b>
<b>Producers &amp; Reporters:</b>	<b>To download scripts, video and photos go to:</b> <a href="http://www.multimedianeewsroom.tv">http://www.multimedianeewsroom.tv</a>

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**Arnold Palmer Hospital for Children**