



<p>Shot of Sague and nurse walking down hall in hospital Shots of pills Shot of man on street</p>	<p>IT'S ONE OF FOUR PRIZE RECIPIENTS OF THE OHIO OPIOID TECHNOLOGY CHALLENGE<sup>2</sup> – A CONTEST THAT PUT OUT THE CALL FOR NEW SOLUTIONS TO AN UNPRECEDENTED CRISIS. :10</p>
<p><b>CG: Lydia Mihalik</b> <b>Director, Ohio Economic Development</b></p>	<p><i>“It’s important for us to take an all-hands-on-deck approach, and that includes innovation to seek out solutions that will eventually solve this problem that we all share.” :08</i></p>
<p>Shots from phase 2 winning companies</p>	<p>WHEN THE CHALLENGE WAS INITIATED IN 2017, HUNDREDS OF INNOVATORS, COMPANIES AND EVERY DAY CITIZENS FROM AROUND THE WORLD ANSWERED THE CALL, ATTACKING THE PROBLEM FROM EVERY ANGLE. :10</p>
<p><b>Lydia Mihalik (CG’d earlier)</b></p>	<p><i>“Great ideas can come from a lot of places, and we’re putting them to good use here in Ohio to battle drug abuse and addiction.” :07</i></p>
<p>Shots of each winning technology</p>	<p>OTHER PRIZE RECIPIENTS INCLUDE HIGH-TECH MATTRESSES THAT GENTLY VIBRATE TO SOOTHE NEWBORNS ADDICTED TO OPIOIDS WHILE REGULATING THEIR BREATHING AND HEARTBEATS, SMART BUTTON TECHNOLOGY INSTALLED IN HOMES OF THOSE BATTLING ADDICTION THAT DEPLOYS SUPPORT OR EMERGENCY SERVICES FOR POSSIBLE OVERDOSES AND A COMPREHENSIVE SYSTEM TO HELP THOSE IN RECOVERY MAKE HEALTHY CHOICES.</p>
<p>Shot of nurse using app while talking to patient</p>	<p>THE PROGRAM HERE AT THE HOSPITAL HAS ALREADY KEPT MORE THAN TWELVE THOUSAND OPIOID PILLS OUT OF COMMUNITIES. AND AN ADDITIONAL AWARD OF ONE MILLION DOLLARS FROM THE CHALLENGE WILL ALLOW THEM TO REPLICATE THAT SUCCESS AT HEALTH SYSTEMS NATIONWIDE. :28</p>
<p>Shots of Sague collaborating on technology with colleague</p>	<p>THE PROGRAM HERE AT THE HOSPITAL HAS ALREADY KEPT MORE THAN TWELVE THOUSAND OPIOID PILLS OUT OF COMMUNITIES. AND AN ADDITIONAL AWARD OF ONE MILLION DOLLARS FROM THE CHALLENGE WILL ALLOW THEM TO REPLICATE THAT SUCCESS AT HEALTH SYSTEMS NATIONWIDE. :28</p>
<p><b>Jonathan Sague (CG’d earlier)</b></p>	<p><i>“It’s not just about the number of pills, it’s about real number of human lives that are being affected positively by not being exposed to these opioids.” :09</i></p>
<p>Shot of winning technology</p>	<p>IN COLUMBUS, THIS IS BARB CONSIGLIO REPORTING. :02</p>
<p><b>(PACKAGE END) -----</b> <b>ANCHOR TAG</b></p>	<hr/> <p>OFFICIALS HOPE THAT BY FOSTERING THESE NEW IDEAS INTO REAL, TANGIBLE PRODUCTS, TECHNOLOGY WILL BE A BIG PART OF THE ANSWER TO A CRISIS THAT HAS CONTINUED TO ESCALATE FOR THE PAST TWO DECADES.<sup>3</sup></p>

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<p><b>CG: Jonathan Sague</b> University Hospitals</p>	<p>Sague explains how the platform connects departments: <i>“It really had to include nursing, medicine and physicians, advanced practice providers, bedside nursing and, most importantly, our care transitions team that was utilizing the technology to bring all those teams together to have that collaboration at the bedside to make the best decision for each patient uniquely.”</i></p> <p>Sague says the funding will help the program expand and improve: <i>“It was really an energy boost of, ‘We won the first round prize. How are we going to reinvest, not only in University Hospitals and the work we were doing, but we brought other competitors in who won in the first round and worked with them, collaborated with them to help propel them as well.”</i></p>
<p><b>CG: Eric Gastfriend</b> DynamiCare Health</p>	<p>Gastfriend describes the DynamiCare technology platform: <i>“We have a technology platform that utilizes an evidence-based methodology called contingency management to actually incentivize and reward people for staying sober and staying in treatment.”</i></p>
<p><b>CG: John Konsin</b> Prapela</p>	<p>Konsin describes how mattress vibrations improve infants' health: <i>“So in the case of infants with neonatal abstinence syndrome, where their heart rates are usually racing and their breathing is frantic, SVS, when an infant lays down on the pad that is vibrating, actually slows down their breathing and heart rate to a normal, healthy rhythmic rate. And when that occurs, babies relax.”</i></p>
<p><b>CG: Gordon Casey</b> Brave</p>	<p>Casey explains how Brave helps those at risk for overdose: <i>“Brave’s technology offers people who are at risk for overdose a way for them to connect with somebody even though they’re alone physically, so that in the event that they do overdose, we can find them and we can get help sent to them immediately.”</i></p>

### References

<sup>1</sup>*Opioid Overdose Crisis*, National Institute on Drug Abuse, Jan. 2019. Online:  
<https://www.drugabuse.gov/drugs-abuse/opioids/opioid-overdose-crisis>

<sup>2</sup>*Ohio Opioid Technology Challenge*, Ohio Development Services Agency, 2019. Online:  
[https://development.ohio.gov/bs\\_thirdfrontier/ootc.htm](https://development.ohio.gov/bs_thirdfrontier/ootc.htm)

<sup>3</sup>*Overdose Death Rates*, National Institute on Drug Abuse, Jan. 2019. Online:  
<https://www.drugabuse.gov/related-topics/trends-statistics/overdose-death-rates>

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