


<p>Shot of Director Goodman and website</p> <p>CG: David Goodman Director, Ohio Development Services Agency</p> <p>Shots of teams at tech event brainstorming</p> <p>Shots of medical professional using an app</p> <p>Shots AR technology</p> <p>Shots of VR technology</p> <p>Shots AR technology</p> <p>Shots of neighborhood</p> <p>CG: Mark Hurst, MD Medical Director, Ohio Mental Health & Addiction Services</p> <p>David Goodman (CG'd earlier)</p> <p>Shots of AR</p> <p>(PACKAGE END) -----</p> <p>ANCHOR TAG</p>	<p>NEW WAYS TO APPROACH THE OPIOID ISSUE.³ :08</p> <p><i>"We think that a great idea can come from anywhere, and we wanted to be able to put together a process and an opportunity for people to be able to bring their solutions to us to be evaluated."</i> :12</p> <p>HUNDREDS OF IDEAS POURED IN FROM AVERAGE CITIZENS, SCIENTISTS AND HEALTHCARE PROVIDERS AROUND THE WORLD.</p> <p>TOP SOLUTIONS RANGE FROM AN ADDICTION ASSESSMENT APP THAT WOULD IDENTIFY PATIENTS WHO ARE AT HIGHER RISK FOR OPIOID ABUSE, TO AN AUGMENTED REALITY SYSTEM THAT HELPS PATIENTS REHAB FROM INJURY WITHOUT PAIN MEDICATION. :20</p> <p>(Nats - augmented reality) :02</p> <p>OTHER TOP IDEAS INCLUDE A MINDFULNESS-BASED SMOKING CESSATION THERAPY THAT'S ADAPTED FOR OPIOID ADDICTION, AND A VIRTUAL REALITY PROGRAM TO PREVENT ADDICTION IN TEENS AND YOUNG ADULTS.</p> <p>ALL WITH THE GOAL OF THESE IDEAS GROWING AND HELPING THE PEOPLE, FAMILIES AND COMMUNITIES AFFECTED BY OPIOID ABUSE. :16</p> <p><i>"I think there's every reason to be optimistic that we're going to be turning this around over the next several years."</i> :05</p> <p><i>"It's affecting people's lives, real people's lives, families, children, parents. And Ohio is trying to be at the forefront to really save lives."</i> :07</p> <p>IN COLUMBUS, OHIO, THIS IS BARB CONSIGLIO REPORTING. :03</p> <hr/> <p>THE NEXT PHASE OF THE OPIOID TECHNOLOGY CHALLENGE WILL CALL ON THE WORLDWIDE BUSINESS AND INNOVATION COMMUNITY TO ADVANCE TECHNICAL SOLUTIONS TO THE OPIOID CRISIS.</p> <p>FOR MORE INFORMATION ON THE CHALLENGE, GO TO OPIOIDTECHCHALLENGE.COM.</p>
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SOCIAL MEDIA

<p> Share it! Suggested tweet:</p>	<p>Hundreds of ideas were submitted to the @OhioDevelopment Opioid Technology Challenge. 5 of</p>
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²Ohio Opioid Technology Challenge, **NineSigma**, January 30, 2018. Online:
<https://ninesights.ninesigma.com/web/ohio-opioid-challenge-p1/>

³Ohio Opioid Technology Challenge, **Ohio Development Services Agency**, January 30, 2018.
Online: https://development.ohio.gov/bs_thirdfrontier/ootc.htm

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