

# MILLIONS DIAGNOSED WITH ASTHMA MAY NOT HAVE IT



*Specialists find 25% are misdiagnosed - another 70% under-diagnosed*

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<b>SUGGESTED TEASE</b>	STILL TO COME, WHY MILLIONS WHO ARE DIAGNOSED AND TREATED FOR ASTHMA MAY WANT TO GET A SECOND OPINION. THAT'S NEXT IN HEALTH NEWS.
<b>ANCHOR LEAD</b>	IT'S ESTIMATED SOME 26-MILLION AMERICANS HAVE BEEN DIAGNOSED WITH ASTHMA. <sup>1</sup> BUT THERE IS A GROWING CONCERN THAT MANY MAY NOT ACTUALLY HAVE IT. DOCTORS AT THE NATION'S LEADING RESPIRATORY HOSPITAL SAY - OF THE MORE SEVERE PATIENTS WHO ARE REFERRED TO THEIR EXPERTS - 9 OUT OF TEN ARE EITHER MISDIAGNOSED OR UNDER-TREATED. WITH MORE ON WHY THAT MATTERS AND WHAT YOU CAN DO TO MAKE SURE YOU ARE GETTING THE RIGHT TREATMENT, HERE'S CLARK POWELL.
	(Nats - Jack running) :02
<b>CG: Courtesy: National Jewish Health</b>  Shots of Jack jogging Shots of Jack running through park	FOR ALL THE MILES JACK ROBB HAS RUN OVER THE YEARS, IT WAS ONLY RECENTLY THAT HE BEGAN TO STRUGGLE TO BREATHE. AT TIMES, HE SAYS, IT WAS SO SCARY HE STARTED TO PANIC. :08
<b>CG: Jack Robb Had breathing problems :12-:19</b>	"Everything just starts moving real slow. You feel like somebody has a hand over your mouth and you just can't, you know, let loose." :07
Shots of Jack getting out inhaler  Shots of Jack using inhaler	JACK WAS DIAGNOSED WITH ASTHMA, BROUGHT ON BY HIS WORKOUTS AND HIS DOCTOR PRESCRIBED AN INHALER. BUT WITHIN TWO WEEKS, EVEN THAT WASN'T ENOUGH. :08
<b>CG: Tod Olin, MD National Jewish Health :28-:33</b>	"Jack might not even have exercise-induced asthma, or if he does, it wasn't the complete diagnosis." :05
Shots of Dr. Olin walking in Shots of Dr. Olin examining Jack Exterior of NJHealth building	AND THAT'S MUCH MORE COMMON THAN YOU MIGHT THINK. DOCTOR TOD OLIN IS A LUNG SPECIALIST AT NATIONAL JEWISH HEALTH IN DENVER. AS THE LEADING RESPIRATORY HOSPITAL IN THE

<p>Shots of exam</p> <p>Graphic Rethinking asthma -1 out of 4 didn't have asthma -70% had other conditions</p>	<p>NATION THOUSANDS OF ASTHMA PATIENTS ARE REFERRED HERE FOR FURTHER TESTING. BUT A RECENT STUDY AMONG THOSE PATIENTS FOUND ONE IN FOUR DIDN'T EVEN HAVE ASTHMA. AND 70-PERCENT HAD OTHER CONDITIONS THAT WENT UNDIAGNOSED. :21</p>
<p><b>Dr. Olin (CG'd earlier)</b> <b>:54-1:06</b></p>	<p>"While it's logical for a general practitioner to treat a breathing problem in a child as asthma, there are other breathing problems out there and for the children that are failing therapy, we need to think about those other diagnoses." :12</p>
<p>Shots of Jack using inhaler</p> <p>Shots of bicycle test</p> <p>Shot of vocal cords on screen</p> <p>Shot of Jack running</p>	<p>INCLUDING THINGS THAT MIMIC ASTHMA, LIKE ALLERGIES, ACID REFLUX AND EVEN HEART PROBLEMS. DURING A SOPHISTICATED TEST LIKE THIS, DOCTORS USED A CAMERA TO WATCH JACK'S THROAT CLOSE DURING EXERCISE - A CONDITION KNOWN AS VOCAL CORD DYSFUNCTION - IT'S NOT ASTHMA AND IT CAN'T BE FIXED WITH ASTHMA MEDICINE. :16</p>
<p><b>Dr. Olin (CG'd earlier)</b> <b>1:22-1:30</b></p>	<p>"I personally find that speech therapists are the mainstay of therapy. However, sports psychologists are hugely important." :08</p>
<p>Close up of stethoscope in exam</p> <p>Shot of Jack running</p> <p>Low angle as he runs past camera down path</p>	<p>DOCTOR OLIN SAYS IF YOU HAVE A CHILD WITH ASTHMA WHO CONTINUES TO STRUGGLE EVEN WITH MEDICINE, YOU MAY WANT TO RETHINK THE DIAGNOSIS TO GET THEM ON A MORE APPROPRIATE PATH TO GOOD HEALTH. AT NATIONAL JEWISH HEALTH IN DENVER, THIS IS CLARK POWELL REPORTING. :13</p>
<p><b>ANCHOR TAG</b></p>	<p>EXPERTS SAY IF YOUR CHILD IS TAKING MEDICINE FOR ASTHMA - AND HAS SYMPTOMS MORE THAN TWO DAYS A WEEK - OR IF THEY ARE EVER HOSPITALIZED FOR ASTHMA, YOU SHOULD GET ANOTHER OPINION. FOR MORE TIPS ON WHEN IT'S TIME TO SEE A SPECIALIST FOR ASTHMA, CHECK OUT OUR WEBSITE.</p>
<p> <b>Share it! Suggested tweet:</b></p>	<p>Are you <i>sure</i> it's asthma? Doctors <a href="#">@NJHealth</a> say many with #asthma are misdiagnosed. Details: <a href="http://bit.ly/16b58nQ">http://bit.ly/16b58nQ</a></p>
<p> <b>Suggested post:</b></p>	<p>Experts say millions who have been diagnosed with asthma might not even have it. Or, worse, they could have other conditions that might be undiagnosed. Doctors at <a href="#">National Jewish Health</a> offer insight and advice: <a href="http://bit.ly/16b58nQ">http://bit.ly/16b58nQ</a></p>
<p><b>References -</b></p>	<p><sup>1</sup><i>Asthma</i>, <b>Centers for Disease Control and Prevention</b>, September 2013. Online: <a href="http://www.cdc.gov/nchs/fastats/asthma.htm">http://www.cdc.gov/nchs/fastats/asthma.htm</a></p>
	<p style="text-align: center;"><b>Extra Bites</b></p>
<p><b>CG: Tod Olin, MD</b> <b>National Jewish Health</b></p>	<p><i>Dr. Olin talks about the complexity of asthma -</i> "I think that asthma, in reality, is probably several different diseases rather than one entity." :05</p>

<p><b>CG: Tod Olin, MD</b> <b>National Jewish Health</b></p>	<p><i>Dr. Olin talks about signs that an asthma diagnosis may be incorrect -</i> “When patients are receiving a large number of medicines, or high doses of medicines, one needs to question if things are being managed properly.” :10</p> <p><i>Dr. Olin talks about when you may want to see a specialist -</i> “We think that more than 2 days a week of symptoms, specifically among patients with asthma, is a problem. And that’s a reflection of poorly controlled asthma.” :08</p> <p><i>Dr. Olin talks about how effective his team can be with a right diagnosis -</i> “We’re able to decrease hospitalization by half. We’re able to decrease symptoms during play in sports by half. We’re able to decrease missed school days by about 20 percent. So, it can make a big difference.” :11</p>
<p><b>CG: Jack Robb</b> <b>Had breathing problems</b></p>	<p><i>Jack talks about his first serious bout with breathing issues -</i> “It was as if the track was spinning around me, blurred vision. It was actually one of the scariest moments of my life.” :06</p> <p><i>Jack talks about efforts to control his symptoms with medicine -</i> “It worked for about a week or two. But then all of a sudden my body rejected it.” :04</p> <p><i>Jack talks about the importance of knowing the right diagnosis -</i> “Without the test we would have just played guess and check the entire way through. And then, with me figuring out that it was vocal cord dysfunction, we went to a specialist and we figured out new techniques to breathe that I’ve practiced multiple times to help isolate the vocal cords to stay the correct way.” :19</p>
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