

<p>CG: Jocelyn Green Leukemia patient</p> <p>Shots of kids donating food</p>	<p><i>"It feels really good because I know that I'm helping people like me."</i> :15</p> <p>IT'S SOMETHING THAT CAN BE BENEFICIAL TO ALL KIDS¹. GIVING BACK HELPS BOOST KIDS' SELF-ESTEEM, INSTILLS A SENSE OF EMPATHY AND ESTABLISHES A LIFE-LONG COMMITMENT TO BEING A POSITIVE FORCE IN THEIR COMMUNITIES. :10</p>
<p>CG: Tammi Young-Saleme, PhD Nationwide Children's Hospital</p> <p>Shots of child making a card</p> <p>Shots of teen making a donation</p>	<p><i>"It empowers them to be like, 'Oh, I'm a part of this world too. I can do something and make an impact.'" :08</i></p> <p>EXPERTS AT NATIONWIDE CHILDREN'S HOSPITAL RECOMMEND STARTING EARLY WITH TANGIBLE GIFT GIVING FOR YOUNG KIDS TO PARTICIPATE IN, LIKE MAKING AN ENCOURAGING CARD FOR PATIENTS IN THE HOSPITAL OR DONATING TO A FOOD BANK. FOR OLDER KIDS, IT'S IMPORTANT TO ENCOURAGE THEM TO GET INVOLVED WITH CAUSES THEY CONNECT WITH. :14</p>
<p>Tammi Young-Saleme (CG'd earlier)</p> <p>Shots of Jocelyn's friends gathered around her</p>	<p><i>"The most important thing is that they find purpose and intent for why they're giving. What's meaningful to them?" :06</i></p> <p>JOCELYN'S GENEROSITY INSPIRED OTHER KIDS TO GIVE BACK AS WELL, RALLYING BEHIND HER TO RAISE MONEY AT SCHOOL AND MATCH HER GIFT. :07</p> <p>(nats of Jocelyn with her cheering friends) :01</p>
<p>Jocelyn Green (CG'd earlier)</p> <p>Shot of girls walking with "Team Jocelyn" jerseys on (PACKAGE END) -----</p> <p>ANCHOR TAG</p>	<p><i>"It felt amazing. It showed how kind people can be and how many people are supporting me."</i> :07</p> <p>AT NATIONWIDE CHILDREN'S HOSPITAL, THIS IS BARB CONSIGLIO REPORTING. :03</p> <hr/> <p>NATIONWIDE CHILDREN'S HOSPITAL IS HELPING FAMILIES TO LITERALLY BRIGHTEN THE DAYS OF CHILDREN IN THE HOSPITAL THIS HOLIDAY SEASON. AN EXTENSIVE BUTTERFLY-THEMED LIGHT DISPLAY OUTSIDE OF THE HOSPITAL ILLUMINATES WITH EACH DONATION OF TEN DOLLARS OR MORE MADE AT NATIONWIDE-CHILDREN'S-DOT-ORG-SLASH-GIVE (nationwidechildrens.org/give) THROUGH THE END OF THE YEAR. (B-roll of butterfly display available at bitly_link)</p>

SOCIAL MEDIA

Producers and Reporters: To download scripts, video and photos go to:
<http://www.multimedia-newsroom.com>

