

**Nationwide Children’s Hospital Celebrates Opening of the
Big Lots Behavioral Health Pavilion**
*America’s largest behavioral health facility on a pediatric medical campus
made possible by \$50 million gift from Big Lots, Big Lots Foundation*

Nationwide Children’s Hospital

Produced by: Niki Chave	To download broadcast-quality video and other multimedia elements: http://bit.ly/3anaiCO
Package Length: 2:01	Content provided by: Nationwide Children’s Hospital

NEWS PACKAGE

<p>SUGGESTED TEASE</p> <p>ANCHOR LEAD</p> <p>(PACKAGE START) -----</p> <p>B-roll: backs of heads, hands, arms wrapped around patient</p> <p>CG: David Axelson, MD Chief of Psychiatry & Medical Director of Behavioral Health</p> <p>SHOTS: interiors of the building</p> <p>Dr. Axelson {Graphic} Graphic and B-roll: more backs of heads, kids in therapy-like setting</p> <p>CG: Patty McClimon Chief Strategy Officer</p> <p>Dr. Axelson SHOTS: exteriors</p> <p>SHOTS: exteriors of the hospital</p> <p>Patty McClimon B-roll: shots of</p>	<p>A NEW BUILDING IS BREAKING STIGMAS AROUND BEHAVIORAL HEALTH CARE FOR CHILDREN. DETAILS, COMING UP.</p> <hr/> <p>AMERICA’S LARGEST BEHAVIORAL HEALTH FACILITY ON A PEDIATRIC CAMPUS, OPENING IT’S DOORS AT NATIONWIDE CHILDREN’S HOSPITAL.</p> <hr/> <p>(Nats - Sound) :03</p> <p>CHILDREN AND ADOLESCENTS ACROSS THE COUNTRY ARE FACING A BEHAVIORAL HEALTH CRISIS MORE THAN EVER BEFORE.</p> <p>“About 50% of children who have a mental health or behavioral health condition do not get any treatment whatsoever.”</p> <p>AND SUICIDE IS THE SECOND LEADING CAUSE OF DEATH IN YOUNG PEOPLE AGES 10 TO 19.</p> <p>“The rate has increased 86% in the past decade. So, this has really become a Public Health crisis for our kids.”</p> <p>“We have a responsibility to the community to meet the needs of this growing behavioral health population.”</p> <p>“The Big Lots Behavioral Health Pavilion is really going to serve as a hub for our acute care services for kids that are in crisis.”</p> <p>EVERY DETAIL, INCLUDING THE BUILDING’S PLACEMENT—WELL-PLANNED.</p>
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<p>exteriors/INTERIORS</p> <p>SHOTS: interiors of YCSU, lobby and rooms</p> <p>Dr. Axelson SHOTS: of units and shots of YCSU</p> <p>SHOTS: Inside the YCSU</p> <p>CG: Julia Paxton <i>Patient Advocate</i> SHOTS: Julia b-roll</p> <p>SHOTS: Research-related in behavioral health and the genomics lab</p> <p>Dr. Axelson</p> <p>B-roll: building interiors/exteriors</p> <p>Patty McClimon B-ROLL: INTERIORS/EXTERIORS</p> <p>SHOT: Exterior of building</p> <p>(PACKAGE END) -----</p> <p>ANCHOR TAG</p>	<p>“It is not tucked away. We put this building front and center 51:53 and the reason is that we do want it to break stigmas.”</p> <p>THE PAVILION OFFERS IN AND OUT PATIENT SERVICES, INCLUDING A UNIQUE YOUTH CRISIS STABILIZATION UNIT.</p> <p>“We work with our behavioral health clinicians up to four times a day with assessments and therapy sessions.”</p> <p>THE UNIT-- DURING ITS PILOT PROGRAM ... PLAYING A PIVOTAL ROLE IN JULIA PAXTON’S CARE.</p> <p>“Here I was completely broken, I could barely see the point in staying alive, I felt so ashamed of myself. And these people treated me like a person. // I just remember feeling so taken care of, and so comfortable.”</p> <p>THE BUILDING WILL ALSO HOUSE RESEARCHERS AND HELP CLINICIANS STUDY BEST PRACTICES.</p> <p>“A family across the country will care about what we’re doing here because the research can be used in other regions.”</p> <p>THE BUILDING— SYMBOLIZING A BEACON OF HOPE.</p> <p>“This transformational effort is going to be the display and the focal point for a national discussion around behavioral health. We’ve received calls from as far away as Alaska of people wanting to come and see this facility because they understand the impact it will have.”</p> <p>AT NATIONWIDE CHILDREN’S HOSPITAL, I’M NIKI CHAVE REPORTING.</p> <hr/> <p>EXPERTS AT NATIONWIDE CHILDREN’S HOSPITAL HOPE THE FEATURES OF THE BIG LOTS BEHAVIORAL HEALTH PAVILION AND THE CARE PROVIDED THERE AT WILL BE USED AS A MODEL TO HELP THESE VITAL RESOURCES REACH MORE CHILDREN ACROSS THE COUNTRY.</p>
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EXTRA BITES

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<p>CG: David Axelson, MD Nationwide Children’s Hospital</p>	<p>Axelson says the Big Lots Behavioral Health Pavilion will advance the field: <i>“We’re able to handle many of the most complicated kids and that can be a tremendous training opportunity for us to train the next generation of mental health professionals.” :15</i></p> <p>Axelson describes the goal of the Behavioral Health Pavilion: <i>“So, the purpose of the Behavioral Health Pavilion is to serve as a hub of our acute services. So, it’s the place for kids in crisis, can have a safe and comprehensive assessment. It will house our Psychiatric Department, some inpatient units, our Youth Crisis Stabilization Unit, all will be, located here in the Behavioral Health Pavilion.” :29</i></p> <p>Axelson says “On Our Sleeves” destigmatizes mental health: <i>“The On Our Sleeves campaign that has been started by Nationwide Children’s Hospital has been a wonderful success to creatively engage young folks and families and everybody in the idea that that child mental health is a real issue that we need to talk about and is not something to be ashamed of or to stigmatize and that has been I think a major success in trying to move these problems away from a stigmatized issue to something that people are comfortable with recognize and are willing to get treatment for.” :30</i></p>
<p>CG: Patty McClimon Nationwide Children’s Hospital</p>	<p>McClimon says it’s important to break the stigma of behavioral health: <i>“It’s critically important as we thought about behavioral health that we break the stigma of what is typically thought of as a mental health crisis so people don’t want to talk about it as one of our board members is known to say if you say your child has cancer you get a hug and a meal train if you say your child has mental problems or anxiety and depression disorder people look at you and they don’t know what to do and that’s not right.” :20</i></p>
<p>CG: Patty McClimon</p>	<p>McClimon says behavioral health disorders should be treated with the same care as any medical condition: <i>“We decided we needed to do was treat this like we would treat any medical condition right in the center of the Nationwide Children’s campus with access to all of our specialists not just behavioral health specialists so if you</i></p>

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have a challenge that is a result of perhaps an ongoing disease you're diabetic or you are a cancer survivor then you continue to have access to all of your medical subspecialists just like you would if you were in the main hospital." :25

McClimon describes the importance of treating the whole patient:

"We are never going to get to the best outcomes for every child if we don't treat them both mentally and physically." :05

Julia describes her first experience with Nationwide Children's Hospital:

"They took me back to this special room in the ER, for BH problems and I was evaluated by a social worker. And I think it was honestly the first time I was completely open about what was happening." :14

Julia describes the progress she has made:

"I am at a place that I didn't think was possible. I'm at a place I didn't really know existed because the last time I really felt OK was when I was a kid. Because I was like this is what being an adult is going to feel like, this is what being a teenager is going to feel like. And I have energy again. I'm working, I'm going to school full time. That is something I wouldn't have been able to do even two years ago." :11

Julia describes the level of support she received at Nationwide Children's Hospital:

"It's bringing all of these pathways of endless support. To bring it out into the light, to let caretakers and children know they aren't alone in this. And that it's possible to do something about it, it's not something you're just going to have to struggle with as a family. There's a way to get to the other side." :18

Julia describes the relationships she built with caregivers:

"They didn't treat it like this one-sided relationship, they showed me their humanity, they weren't this robot or this metal person. They shared parts of their lives with me too. And that was important, you can't build a relationship without that." :18

**CG: Julia Paxton
Patient**

For viewer information on this story contact:

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