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| <p>Gary Smith, MD, DrPH (CG'd earlier)</p> <p>Shots of adult opening bottle and filling e-cigarette</p> <p>Shot of dripping liquid in e-cig (blur for graphic): (Arrow down) Nearly 20% decrease in monthly exposures</p> | <p><i>things like coma, seizures, some children stopped breathing and there was even one death” :08</i></p> <p>THE CHILD NICOTINE POISONING PREVENTION ACT THAT WENT INTO EFFECT IN JULY 2016 MAY HAVE HELPED.</p> <p>IN THE NINE MONTHS THAT FOLLOWED, THERE WAS A NEARLY 20 PERCENT DECREASE IN THE MONTHLY NUMBER OF EXPOSURES - BUT EXPERTS ARE CALLING FOR MORE TO BE DONE. :15</p> <p><i>“Additional regulation of this product is needed. Children are still being exposed far too often.” :07</i></p> |
| <p>Gary Smith, MD, DrPH (CG'd earlier)</p> <p>Shots of baby aspirin with flow restrictor</p> <p>Shots of liquid nicotine bottles and e-cigarette</p> | <p>SMITH SAYS REGULATIONS SHOULD INCLUDE ADDING FLOW RESTRICTORS TO LIQUID NICOTINE REFILL BOTTLES AND CHILD-RESISTANT CHAMBERS TO E-CIGARETTES. HE'S ALSO URGING THE F-D-A TO LIMIT THE VOLUME AND CONCENTRATION OF LIQUID NICOTINE IN REFILL CONTAINERS TO A SUB-LETHAL DOSE AND TO PROHIBIT FLAVORS AND ATTRACTIVE LABELING FOR LIQUID NICOTINE, AS WAS DONE FOR CIGARETTES. :21</p> <p><i>“Liquid nicotine is highly toxic and in very small amounts can cause serious health effects, including even death.” :06</i></p> |
| <p>Gary Smith, MD, DrPH (CG'd earlier)</p> <p>Shots of adult using an e-cigarette</p> <p>(PACKAGE END) -----</p> <p>ANCHOR TAG</p> | <p>AT NATIONWIDE CHILDREN'S HOSPITAL, THIS IS BARB CONSIGLIO REPORTING. :03</p> <hr/> <p>IF YOU'RE A PARENT OR CHILD CAREGIVER WHO USES LIQUID NICOTINE AND E-CIGARETTES, ALWAYS STORE THEM OUT OF SIGHT AND REACH OF YOUNG CHILDREN LIKE YOU WOULD FOR OTHER POISONS – IN A LOCKED LOCATION IS BEST.</p> |

SOCIAL MEDIA

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| <p> Share it! Suggested tweet:</p> <p> Suggested post:</p> | <p>Despite legislation that went into effect in 2016 to protect children from liquid nicotine exposure, a new study from @NationwideKids shows too many children are still being exposed. http://bit.ly/2H8j4K2</p> <hr/> <p>Despite a federal law to protect children, researchers at Nationwide Children's Hospital say 4 children per day are exposed to liquid nicotine. Experts are calling for additional regulation of liquid nicotine and e-cigarette products to help keep kids safer. http://bit.ly/2H8j4K2</p> |
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EXTRA BITES

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| <p>CG: Gary Smith, MD, DrPH Nationwide Children's Hospital</p> | <p>Dr. Smith talking about the purpose of the study: <i>"The main purpose of this study was to evaluate the effect of the federal law that requires that liquid nicotine containers be child-resistant. And what we found is - looking at a period before and after the federal law went into effect - there was a decrease in the number of exposures."</i></p> <p>Dr. Smith talking about the importance of adding flow restrictors: <i>"Flow restrictors, similar to what is used on a number of child fever medications, should be added to liquid nicotine containers. This will make it harder for children to empty the contents of those bottles."</i></p> <p>Dr. Smith talking about the importance of changing the packaging for liquid nicotine: <i>"The FDA should prohibit the use of flavors and attractive labels on liquid nicotine containers. That will make them less appealing to young children."</i></p> |
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References

¹E-Cigarette and Liquid Nicotine Exposure among Young Children Pediatrics, Volume 141, Issue 5, April 23, 2018.

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