

NEWS RELEASE

Embargoed for Release: November 10, 2014 12:01 A.M. CONTACT: Media Relations Nationwide Children's Hospital Marketing and Public Relations (614) 355-0495

## New Study Finds Laundry Detergent Pods a Serious Poisoning Risk for Children Younger than 6 Years of Age in the United States

One young child per day hospitalized in 2012 and 2013 because of pods; researchers recommend households with young children use traditional detergent instead.

**(COLUMBUS, Ohio)** – Laundry detergent pods began appearing on U.S. store shelves in early 2012, and people have used them in growing numbers ever since. The small packets can be tossed into a washing machine without ever having to measure out a liquid or powder. The convenience, though, has come with risks for young children.

A new study from researchers at Nationwide Children's Hospital found that from 2012 through 2013, U.S. poison control centers received reports of 17,230 children younger than 6 years of age swallowing, inhaling, or otherwise being exposed to chemicals in laundry detergent pods. That's nearly one young child every hour. A total of 769 young children were hospitalized during that period, an average of one per day. One child died.

One and two year-olds accounted for nearly two-thirds of cases. Children that age often put items in their mouths as a way of exploring their environments. Children who put detergent pods in their mouths risk swallowing a large amount of concentrated chemicals. The vast majority of exposures in this study were due to ingestion.

"Laundry detergent pods are small, colorful, and may look like candy or juice to a young child," said Marcel J. Casavant, MD, a co-author of the study, chief of toxicology at Nationwide Children's Hospital and medical director of the Central Ohio Poison Center. "It can take just a few seconds for children to grab them, break them open, and swallow the toxic chemicals they contain, or get the chemicals in their eyes."

Nearly half (48%) of children vomited after laundry detergent pod exposure. Other common effects were coughing or choking (13% of cases), eye pain or irritation (11%), drowsiness or lethargy (7%) and red eye or conjunctivitis (7%).

A leading manufacturer of laundry detergent pods began changing its packaging in the spring of 2013, introducing containers that were not see-through and adding latches and a warning label to the containers. However, laundry detergent pods from many makers continue to be sold in see-through packages with zip-tops or other easily opened containers.

"It is not clear that any laundry detergent pods currently available are truly child resistant; a national safety standard is needed to make sure that all pod makers adopt safer packaging and labeling," said Gary Smith, MD, DrPH, the study's senior author and director of the Center for Injury Research and Policy at Nationwide Children's Hospital. "Parents of young children should use traditional detergent instead of detergent pods."

## Parents and child caregivers can help children stay safe by following these tips:

- Parents with young children and child caregivers should use traditional laundry detergent, which is much less toxic than laundry detergent pods.
- Store laundry detergent pods up, away, and out of sight in a locked cabinet is best.
- Close laundry detergent pod packages or containers and put them away immediately after
- Save the national Poison Help Line number (1-800-222-1222) in your cell phone and post it near your home phones.

Data for this study came from the National Poison Database System, the most comprehensive and accurate database available for investigation of poisonings in the United States. The study was conducted by researchers at the Center for Injury Research and Policy and the Central Ohio Poison Center, both at Nationwide Children's Hospital, and The Ohio State University College of Medicine.

The Center for Injury Research and Policy (CIRP) of The Research Institute at Nationwide Children's Hospital works globally to reduce injury-related pediatric death and disabilities. With innovative research at its core, CIRP works to continually improve the scientific understanding of the epidemiology, biomechanics, prevention, acute treatment and rehabilitation of injuries. CIRP serves as a pioneer by translating cutting edge injury research into education, policy, and advances in clinical care. To learn more about CIRP, visit <a href="https://www.injurycenter.org">www.injurycenter.org</a>.

The Central Ohio Poison Center provides state-of-the-art poison prevention, assessment and treatment to residents in 64 of Ohio's 88 counties. The center services are available to the public, medical professionals, industry, and human service agencies. The Poison Center handles more than 42,000 poison exposure calls annually, and confidential, free emergency poisoning treatment advice is available 24/7. To learn more about the Poison Center, visit <a href="https://www.bepoisonsafe.org">www.bepoisonsafe.org</a>.