

ROLES OF ATHLETIC TRAINERS IN BASKETBALL INJURIES


Study tracks 2.5 million basketball injuries in teens, finds need for athletic trainers


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Nationwide Children's Hospital
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SUGGESTED TEASE	STILL TO COME, A NEW STUDY TRACKS THE NUMBER OF INJURIES TO HIGH SCHOOL BASKETBALL PLAYERS.. AND HAS SOME EXPERTS CALLING FOR CHANGES ON THE SIDELINES. DETAILS, NEXT IN HEALTH NEWS.
ANCHOR LEAD	A NEW STUDY CHARTING THE NUMBER OF INJURIES TO HIGH SCHOOL BASKETBALL PLAYERS IS OUT, AND SOME EXPERTS ARE HOPING IT LEADS TO A FEW CHANGES ON THE SIDELINES. RESEARCHERS LOOKED AT MORE THAN SIX YEARS OF DATA AND FOUND MORE THAN <i>TWO AND A HALF MILLION INJURIES</i> AMONG HIGH SCHOOL BASKETBALL PLAYERS. ¹ BUT THE NUMBER OF INJURIES IS ONLY PART OF THE CONCERN. CLARK POWELL EXPLAINS.
	(Nats - Basketball practice) :02
CG: Courtesy: Nationwide Children's Hospital Shots of RJ in practice Shots from behind backboard	THOUGH HE'S JUST FINISHING SEVENTH GRADE, RJ MEHAN ALREADY KNOWS ALL TOO WELL HOW ROUGH BASKETBALL CAN BE. RJ HAD TO SIT OUT PART OF THE SEASON THIS YEAR BECAUSE OF A BROKEN ARM, AND AS SOON AS HE GOT BACK IN THE LINEUP, HE FACED MORE CHALLENGES. :12
CG: RJ Mehan Injured playing basketball :14-:24	"I've pulled a couple muscles. Actually, recently, I just got an avulsion, which is when you pull a muscle and it pulls out a piece of the bone too." :10
Close up shots of practice Graphic (WS basketball foreground) <i>2005-2011 High School Basketball Injuries</i>	AND A NEW STUDY BY RESEARCHERS AT NATIONWIDE CHILDREN'S HOSPITAL SHOWS, INJURIES ON THE COURT ARE NOT UNCOMMON. BETWEEN 2005 AND 2011 - EXPERTS CHARTED HIGH

<p>1,064,511 Treated by Athletic Trainers 1,514,957 Treated in Emergency Departments 42% Higher</p>	<p>SCHOOL BASKETBALL INJURIES AND FOUND MORE THAN A MILLION TEENAGERS WERE TREATED FOR INJURIES BY ATHLETIC TRAINERS. BUT 1.5 MILLION WERE TREATED IN EMERGENCY DEPARTMENTS - A RATE THAT'S MORE THAN 42-PERCENT HIGHER. :22</p>
<p>CG: Kerry Waple, ATC Nationwide Children's Hospital :45-:51</p>	<p>"There's a lot of injuries that happen that are winding up in urgent cares and emergency departments that don't need to be there." :06</p>
<p>Shots of RJ sitting down Shots of Kerry looking at RJ's ankle Shots of Kerry with female athlete Close up shot of Kerry</p>	<p>KERRY WAPLE (<i>pronounced: WAY-puhl</i>) SAYS ATHLETIC TRAINERS LIKE HER GET TO KNOW PLAYERS AND WORK WITH THEM ON A DAILY BASIS - NOT ONLY TREATING THEM WHEN THEY'RE HURT, BUT REHABILITATING THEM SO THEY GET BACK INTO THE GAME SAFELY. THE PROBLEM IS, NOT ALL SCHOOL DISTRICTS EMPLOY ATHLETIC TRAINERS. :14</p>
<p>CG: Lara McKenzie, PhD Nationwide Children's Hospital 1:05-1:12</p>	<p>"In the high school setting, there are about 42% of U.S. high schools that have athletic trainers. In the middle school setting, think it's even less." :07</p>
<p>Shots of Lara with colleague Shots of Kerry working with female on bench</p>	<p>LARA MC-KENZIE LED THE STUDY. SHE SAYS WHILE ATHLETIC TRAINERS CAN'T TREAT EVERY CASE, THEY CAN MAKE THE SYSTEM MORE EFFICIENT - BY ONLY SENDING PLAYERS TO THE DOCTOR WHEN IT'S NECESSARY, AND ONLY RETURNING THEM TO PLAY WHEN IT'S SAFE. :12</p>
<p>Lara McKenzie (CG'd Earlier) 1:24-1:35</p>	<p>"The athletic trainers play a really important role in helping to assess those more mild or moderate injuries and that helps alleviate a burden on the health care system and on families." :11</p>
<p>Shots of basketball practice</p>	<p>AT NATIONWIDE CHILDREN'S HOSPITAL, THIS IS CLARK POWELL REPORTING. :03</p>
<p>ANCHOR TAG</p>	<p>ANOTHER AREA WHERE ATHLETIC TRAINERS CAN HELP IS IN THE DIAGNOSIS AND TREATMENT OF CONCUSSIONS. BECAUSE THEY INTERACT WITH PLAYERS ALMOST EVERY DAY, THEY CAN BETTER ASSESS HOW WELL A PLAYER IS HEALING AND WHEN THEY CAN PLAY AGAIN. AS FOR INJURY PREVENTION, EXPERTS SUGGEST BASKETBALL PLAYERS ALWAYS STRETCH AND WARM UP PROPERLY AND WEAR A MOUTH GUARD FOR PROTECTION.</p>
<p> Share it! Suggested tweet:</p>	<p>Study by experts @nationwidekids finds every basketball team</p>

	could use one of these: https://bit.ly/1e5h5CS
 Suggested post:	A new study by experts at Nationwide Children's Hospital tracks more than 2.5 million injuries among high school basketball players over 7 years. See how adding an athletic trainer to the bench could be a winning proposition for more teams around the country: https://bit.ly/1e5h5CS
References -	¹ <i>Epidemiological Comparison of High School Injuries Reporting to Emergency Departments and the Athletic Training Setting, Journal of Athletic Training</i> , April 2014. Online: http://natajournals.org/
	Extra Bites
CG: Lara McKenzie, PhD Nationwide Children's Hospital	<p><i>McKenzie talks about the findings of her study -</i> “What we found were a million and a half injuries treated in U.S. emergency departments for basketball related injuries. And over a million basketball related injuries treated in the athletic training setting.” :13</p> <p><i>McKenzie reacts to the number of injuries she charted -</i> “That’s a lot of injuries, that’s a lot of medical care, that’s a lot of time lost from a sport that kids really like to do.” :08</p> <p><i>McKenzie talks about the advantages of on-site athletic trainers -</i> “They’re right there on the sidelines. They’re there when some of these things happen. And they can be a great resource for families to evaluate that injury immediately.” :09</p>
CG: Kerry Waple, ATC Nationwide Children's Hospital	<p><i>Waple talks about the role of an athletic trainer -</i> “We’re there to prevent injuries, evaluate them quickly, treat them immediately, and try our best to make sure that as we return them to play we do it in the most safe and efficient way possible.” :11</p> <p><i>Waple talks about relationships athletic trainers form -</i> “You know, we see the kids every day at practice, we’re there for their games, we get to know the family. We’re a liaison between the child, the school nurse, the team physician, the parent, the coach. We’re truly their advocate.” :15</p>
CG: RJ Mehan Injured playing basketball	<p><i>RJ talks about the rough side of basketball -</i> “You get bruises a lot trying to get a good position trying to fight for rebounds. But it’s part of the game and that’s what you have to do.” :08</p>
CG: RJ Mehan Injured playing basketball	<p><i>RJ talks about the day he broke his arm -</i> “I went up to get a rebound and I fell. Somebody pushed me from behind and I fell. I went to catch myself, stuck my arm out,</p>

	and I just felt this jolt of pain go up my arm.” :11
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