

Bonnie Plants Partners with The Home Depot to Empower Gardeners to #DonateYourHarvest this Season

Through this partnership, Bonnie Plants will donate \$250,000 to AmpleHarvest.org to connect America's gardeners with local food pantries

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Package Length: 1:42	Content provided by: Bonnie Plants

NEWS PACKAGE

SUGGESTED TEASE	AS FOOD PANTRIES CONTINUE TO EXPERIENCE INCREASED DEMAND, GARDENERS CAN HELP. COMING UP, HOW PLANTING A LITTLE EXTRA THIS SEASON CAN FEED YOUR NEIGHBORS IN NEED.
ANCHOR LEAD	WITH RISING PRICES FROM INFLATION MAKING IT HARDER FOR MANY FAMILIES TO AFFORD GROCERIES, FOOD PANTRIES CONTINUE TO EXPERIENCE THE UNPRECEDENTED DEMAND THAT SURGED DURING THE COVID-19 PANDEMIC. GARDENERS CAN BE A SOLUTION TO HELP ELIMINATE HUNGER IN THEIR COMMUNITY. BARB CONSIGLIO HAS THE DETAILS ON AN INITIATIVE TO EMPOWER GARDENERS TO GROW FOR GOOD AND DONATE HEALTHY HOMEGROWN PRODUCE TO FEED THOSE IN NEED.
(PACKAGE START) ----- CG: Courtesy: Bonnie Plants :00 - :03	(Nats - Sound) :02
Shots of Travis and kids picking vegetables	LIKE MANY GARDENERS, TRAVIS HAMMONDS OFTEN FINDS HIMSELF WITH MORE VEGETABLES AND HERBS THAN HIS FAMILY CAN EAT. :05
CG: Travis Hammonds Home gardener	<i>"That's one thing about the garden. It's going to give you back a lot more than what you put in it." :03</i>
Shots of Travis and kids picking vegetables	BUT HE DOESN'T LET IT GO TO WASTE. INSTEAD, HE'S PART OF THE GROWING NUMBER OF GARDENERS WHO BRING THEIR SURPLUS HARVESTS TO THEIR LOCAL FOOD PANTRY TO HELP FEED THOSE IN NEED. :08
CG: Mike Sutterer Bonnie Plants CEO	<i>"Everybody in their garden has extra zucchini, cucumber, tomatoes that you don't know what to do with." :05</i>

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<p>Shots of Mike donating to food bank</p>	<p>WITH MORE PEOPLE RELYING ON FOOD PANTRIES TO FEED THEIR FAMILIES, BONNIE PLANTS IS PARTNERING WITH THE HOME DEPOT AND AMPLEHARVEST.ORG – A NON-PROFIT THAT CONNECTS HOME GARDENERS TO NEARBY FOOD PANTRIES – TO EMPOWER MORE GARDENERS TO GROW FOR GOOD. :12</p>
<p>Mike Sutterer (CG'd earlier)</p>	<p><i>“It’s an incredible feeling to be able to grow something and to have it turn into food that again, not only can help feed you and your family, but you can take and donate some of that surplus harvest to help others in your community as well.” :13</i></p>
<p>Shots of gardener looking up food banks at AmpleHarvest.org</p>	<p>BONNIE PLANTS' EASIER-TO-GROW HARVEST SELECT VEGGIE AND HERB PLANTS, AVAILABLE EXCLUSIVELY AT THE HOME DEPOT, HELP ENSURE GARDENERS HAVE PLENTY TO SHARE. GARDENERS CAN THEN USE AMPLEHARVEST.ORG TO FIND THE CLOSEST FOOD PANTRY THAT ACCEPTS FRESH PRODUCE – OPENING A FLOODGATE OF HEALTHY FOOD FOR HUNGRY FAMILIES. :14</p>
<p>Mike Sutterer (CG'd earlier)</p>	<p><i>“My hope, our goal is that part of gardening is donating surplus harvest from your garden to local food pantries. So that just becomes part of what you do every year when you garden.” :14</i></p>
<p>Shots of Travis gardening with his kids</p>	<p>COLLECTIVELY, GARDENERS' SMALL DONATIONS CAN MAKE A BIG IMPACT. FOR TRAVIS, IT ALSO HELPS HIM TEACH HIS CHILDREN THAT TAKING CARE OF EACH OTHER CAN MAKE THE WORLD A BETTER PLACE. :09</p>
<p>Travis Hammonds (CG'd earlier)</p>	<p><i>“Pretty much, once a week, we were loading up just a lot of extras and taking it up there. It was great to not see those go to waste.” :07</i></p>
<p>Shots of Travis gardening with his kids (PACKAGE END) -----</p>	<p>IN OPELIKA (oh-puh-LYE-kuh), ALABAMA, THIS IS BARB CONSIGLIO REPORTING. :02</p>
<p>ANCHOR TAG</p>	<p>THROUGH THE PARTNERSHIP, BONNIE PLANTS WILL DONATE 250-THOUSAND DOLLARS TO AMPLE-HARVEST-DOT-ORG TO CONNECT MORE GARDENERS TO FOOD PANTRIES. GARDENERS ARE ENCOURAGED TO USE HASH-TAG DONATE-YOUR-HARVEST ON SOCIAL MEDIA AND TAG OTHERS TO JOIN IN THE MOVEMENT TO GROW FOR GOOD.</p>

SOCIAL MEDIA

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<p> Share it! Suggested tweet:</p> <p> Suggested post:</p>	<p>As more families turn to food pantries, @bonnieplants teams up with @HomeDepot and @AmpleHarvest to empower gardeners to #DonateYourHarvest to help feed those in need: http://bonnie.multimedia-newsroom.com/?p=1925</p> <hr/> <p>As food pantries continue to experience unprecedented demand, Bonnie Plants is partnering with The Home Depot and AmpleHarvest.org to empower gardeners to grow for good this season and #DonateYourHarvest to local food pantries: http://bonnie.multimedia-newsroom.com/?p=1925</p>
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EXTRA BITES

<p>CG: Mike Sutterer Bonnie Plants President & CEO</p> <p>CG: Travis Hammonds Home gardener</p>	<p>Sutterer says it's gratifying to grow food for your family and also help others: <i>"It's an incredible feeling to be able to grow something and to have it turn into food that, again, not only can help feed you and your family, but you can take and donate some of that surplus harvest to help others in your community as well, which is really a gratifying feeling."</i> :15</p> <hr/> <p>Travis says gardening teaches his children a lot about life: <i>"It really took on a different level when we had kids and wanted to get them involved and just see the seasons of the garden and kind of relate it to how it applies to life and just there's a time to sow, reap, harvest, giveaway."</i> :14</p> <p>Travis says while your friends might not want all your extra veggies, food banks do: <i>"If you grow a garden and you give it away to your family, friends, there's going to come a time when they say no more cucumbers, no more squash, no more zucchini. So it was great to have that outlet that no matter how much you gave, they wanted it."</i> :14</p> <p>Travis says he used AmpleHarvest.org to find a food bank to donate his extra produce: <i>"That's one thing about the garden. It's going to give you back a lot more than what you put in it. So when we have our extras, we've got the East Alabama Food Bank right here locally. Through Ample Harvest, we found out about that."</i> :10</p>
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References

<p>¹Food pantry staffers say inflation, higher prices bringing more people through their door, Fox Business, March 3, 2022. Online: https://www.foxbusiness.com/features/food-pantry-inflation-groceries</p> <p>²Bonnie Plants' Commitment to Fighting Hunger Grows through \$200,000 Donation, Bonnie Plants, August 30, 2021. Online:</p>

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