

# 2011 Chin Procedure Figures

RealSelf®

[www.RealSelf.com](http://www.RealSelf.com)



Chin implant searches on **RealSelf.com** were up **18%**



States with the largest **increase** in searches on **RealSelf.com**

1. New Jersey + **196%**
2. Maine + **82%**
3. Montana + **80%**
4. Utah + **77%**
5. North Dakota + **53%**

*Based on more than 1.15 million searches for procedures at RealSelf.com*



Chin Liposuction **Worth It Rating 81%**  
Chin Surgery **Worth It Rating 77%**

*The Worth It Rating is a proprietary RealSelf measurement that indicates whether or not patients think a specific treatment was "worth it" all things considered.*



AMERICAN SOCIETY OF  
PLASTIC SURGEONS

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Total number of chin implant procedures **20,680**



There was a chin implant every **25 minutes**



Average cost: **\$1,851.00** and nearly **\$38.3 million** was spent on chin implants

